

Student Recruiting Benefit for NursingCAS Members



American Association
of Colleges *of* Nursing



“what a coincidence”

6/14/2021

The Longest Day - YouTube

The screenshot shows a YouTube video player for 'The Longest Day'. The video player is mostly empty, with a play button in the center. To the right of the video player is a sidebar containing a Casper advertisement, a 'Visit Casper' button, and a list of related videos. A yellow highlight is drawn around the top right corner of the page, encompassing the search bar, notification icons, and the top of the sidebar.

SKIP NAVIGATION

Casper TRY THE MATTRESS

Visit Casper [SHOP NOW](#)

Visit Casper [casper.com/](#)

Scene Related From YouTube Movies

Terminator Salvation
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2011 • Action & Adventure
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The Longest Day
CC
Apr 1, 2021
15K 1K SHARE SAVE ...

YouTube Movies 137M subscribers [SUBSCRIBE](#)

This is a spectacular account of the events leading up to and through the Allied Forces' invasion of Normandy, France on D-Day (June 6), 1944 to fight the occupying Germans. The film is particularly interesting because it looks at D-Day through the eyes of all of the participants, including the Germans, who are overwhelmed by the forces brought against them. It is in fact a German officer who gives the story its title – when he views the approaching Allied armada, he says, “This will be the longest day.”

Provider	Disney
Rating	G
Release date	1962
Running time	2:58:22

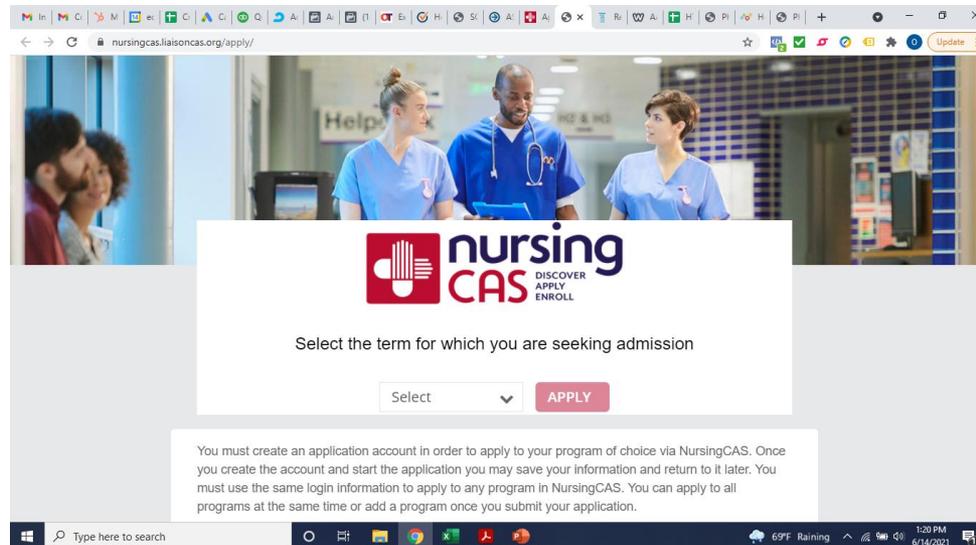
Audience of future nursing students



The screenshot shows the homepage of nursingcas.org. At the top left is the nursing CAS logo. Navigation links include "Need Help?", "For Schools", "Application Login", and "Contact". A secondary navigation bar contains "A CAREER IN NURSING", "HOW TO APPLY", "EXPLORE SCHOOLS", "SCHOOL EVENTS", and a prominent red "APPLY NOW" button. The main banner features a smiling nurse and the text "RESOURCES FOR YOU TO SUCCEED" with a sub-headline "Need Help with Your Application? We've Got You Covered." and a "GET STARTED" button. A vertical "SCHOOLS" button is on the right. A cookie consent banner is at the bottom.



The screenshot shows the website for the American Association of Colleges of Nursing (AACN). The header includes navigation menus for "Resources for", "News & Information", "Career Center", "Donate Now", and "Log In". The AACN logo and name are prominently displayed. Below the header are navigation links for "About AACN", "Academic Nursing", "CCNE Accreditation", "Policy & Advocacy", and "Membership". A breadcrumb trail indicates "You are here: Students". The main content area is titled "Resources for Students" and includes a list of links: "Apply To Nursing School", "Nursing Programs", "Find A Nursing Program", "Graduate Nursing Student Academy", "Join GNSA", "GNSA Leadership", "GNSA Bulletin", and "GNSA Resources". There are three small images of students. A cookie consent banner is at the bottom.



The screenshot shows the application page on nursingcas.liaisoncas.org/apply/. The background features a photo of three nurses in a hospital setting. The nursing CAS logo is centered, with the tagline "DISCOVER APPLY ENROLL". Below the logo is a form with the text "Select the term for which you are seeking admission" and a "Select" dropdown menu next to a red "APPLY" button. A text box below explains: "You must create an application account in order to apply to your program of choice via NursingCAS. Once you create the account and start the application you may save your information and return to it later. You must use the same login information to apply to any program in NursingCAS. You can apply to all programs at the same time or add a program once you submit your application."

Surfing the Internet

WebMDSM

Quizlet

RATE MY
PROFESSORS

cricbuzz

The New York Times

BLEACHER
REPORT

facebook

& WORLD REPORT
U.S. News

YouTube

yahoo!

iTunes



Google Play

CNN

Investing
.com

boston.com

The
Weather
Channel

weather.com

BuzzFeed News

Examples

11/14/23, 6:59 PM Westport News - CT Insider

OUR NETWORK | JOURNAL INQUIRER | FAIRFIELD CITIZEN | WESTPORT NEWS | NEW MILFORD SPECTRUM | MORE

CT INSIDER SALES 6 MONTHS FOR ONLY 99¢! Sign In

The world is calling. We answer. **Yale SCHOOL OF NURSING** DIRECT ENTRY | MSN | DNP | CERTIFICATES **APPLY TODAY** SCHOLARSHIPS AVAILABLE

Westport News



WESTPORT NEWS
17 Westport eateries get priority health violati



WESTPORT NEWS
Westport barn becomes new cafe



Watch More

<https://www.ctinsider.com/westport/>

1/16

11/14/23, 5:12 PM The New York Times - Breaking News, US News, World News and Videos

He Won't Stop Taking Pictures Until He's Partying on the Other Side

At 83, Henry Diltz is one of the last great rock photographers still living (and working). His new book is a document of the '60s and his own history. **8 MIN READ**



Steve Russell for The New York Times

The N.F.L. Looks Beyond Game Day to Try to Create a Streaming Universe

Already dominant on traditional television, the N.F.L. hopes to expand its reach by exploring the lives of players in shows on Amazon and Netflix. **6 MIN READ**



James Han/Photograph by Design

ADVERTISEMENT

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Become A Nurse in One Year for Less

Funding options may cover your tuition expenses. **LEARN MORE**



More News

Google's C.E.O. Takes Another Turn on the Antitrust Witness Stand

Sunder Pichai, Google's chief executive, testified on Tuesday for the second time in two weeks to defend his company against monopoly claims. **6 MIN READ**



Sunder Pichai has become the face of Google's antitrust court fights on both sides of the U.S.
Helen Kang for The New York Times

U.S. Manages Expectations of a Breakthrough Before Biden and Xi Meet

President Biden and President Xi Jinping of China will try to defuse bubbling tensions on Wednesday at the Asia-Pacific Economic Cooperation summit. **6 MIN READ**

Emma Hayes Announced as New U.S. Women's Soccer Team Coach

FROM THE ATHLETIC

Georgia 'Baby Jane Doe' Identified After 35 Years

3 MIN READ

The Toll of Climate Disasters Is Rising. But a U.S. Report Has Good News, Too.

7 MIN READ

San Diego Padres Owner Peter Seidler Dies at 63

FROM THE ATHLETIC

The Chief Executive of Hachette Book Group to Step Down

2 MIN READ

<https://www.nytimes.com>

4/9

Ad creative from past campaigns

Research
College of Nursing



Accelerated BSN

Fast-Track Your Nursing Future

JUMPSTART YOUR CAREER IN NURSING

ADVANCE YOUR NURSING CAREER
with a Christ-centered focus

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Become a leader.

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College of Nursing



GET STARTED

TCU



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Research College of Nursing

Admission Academics Alumni & Friends About Connect

Accelerated BSN



Bachelor of Science in Nursing - ABSN

At Research College of Nursing your passion is our purpose. Explore our top-ranked Bachelor of Science in Nursing (BSN) program designed to seamlessly launch your nursing career.

harriscollege.tcu.edu/nursing/academics/areas-of-study/graduate-nursing-programs/doctor-of-nursing-practice/bsn-to-dnp/utm_source=nursing_cas&utm_medium=baner&utm_ca...

A-Z directory Make a gift I'm looking for... Search the Site... Go

TCU Nursing

HOME ABOUT ACADEMICS ADMISSION STUDENT EXPERIENCE RESEARCH RESOURCES

Harris College of Nursing & Health Sciences > Nursing > Academics > Areas of Study > Graduate Nursing Programs > Doctor of Nursing Practice > BSN to DNP

BSN to DNP



Apply

Admission

Graduate Student Information

- Visit Harris College
- Information Sessions
- Tuition & Financial Aid

School of Nursing - LSU Health

nursing.lsuhs.edu

LSU Health NEW ORLEANS School of Nursing

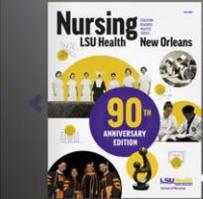
Allied Health Professions Dentistry Graduate Studies Medicine Nursing Public Health

Wednesday, November 15, 2023 10:23 AM | 62°F

Leaders Defining the Art & Science of Nursing

Information For

- Prospective Students
- New Students
- Current Students
- Faculty & Staff
- Alumni
- General Information
- About Us
- Academic Programs
- Administration
- Diversity, Equity, and Inclusion
- Nursing Continuing Professional Development (NCPD)
- Nursing Skills and Technology Center/Simulation Center
- Research
- SANE Program



Check out the latest issue of our magazine.

Magazine

Latest News

- Adjunct Faculty Teaching Opportunities Posted: 9/20/2023
- LSU Fall 2023 Magazine Posted: 9/18/2023
- Congrats to all of the students who made the Dean's List for Spring 2023! Posted: 5/23/2023
- Minor Graduates and Award Recipients

Upcoming Events

- LSUHNO SON 90th Anniversary Gala Open House (on Campus) Flyer
- LSUHNO SON 90th Anniversary Gala Flyer
- LSUHNO SON 90th Hall of Fame Brunch (Marriott) Flyer
- Commencement and Awards at 10 am The Juno Hotel (realia must be worn)

CORONAVIRUS General Information

Become a Nurse at Massachusetts College of Pharmacy and Health Sciences

Massachusetts College of Pharmacy and Health Sciences

Academics Faculty & Research Admission & Aid Student Life Continuing & Professional Education Info For MY LOGIN SEARCH MENU



Become a Nurse at Massachusetts College of Pharmacy and Health Sciences

Key Benefits

- **Targeted:** only reach future nursing school students
 - choose any state(s)
- **Flexible:** no minimums
 - spend whatever your budget allows for any number of months
- **Effective:** An audience will engage with your messaging.

Creighton University

- Brian Weed – Sr. Digital Enrollment Manager
- Ad Examples



*Do more with
a Creighton
Nursing
degree.*

APPLY TODAY

Creighton
UNIVERSITY



**Leaders in
*Innovative
Practice***

LEARN MORE

Creighton
UNIVERSITY
College of Nursing



**MULTIPLE DEGREE
OPTIONS—
*Explore
Creighton
Nursing***

LEARN MORE

Creighton
UNIVERSITY

Bellarmine University

- Brad Craig - Sr. Director of Strategic Marketing
- Ad Examples



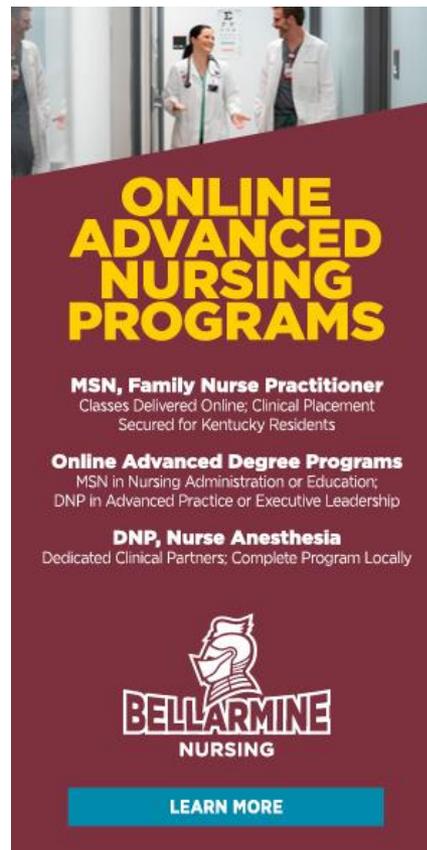
Your Nursing Degree
No Upfront Tuition Costs



BELLARMINE
NURSING

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Enrolling Now for January 2024



**ONLINE
ADVANCED
NURSING
PROGRAMS**

MSN, Family Nurse Practitioner
Classes Delivered Online; Clinical Placement
Secured for Kentucky Residents

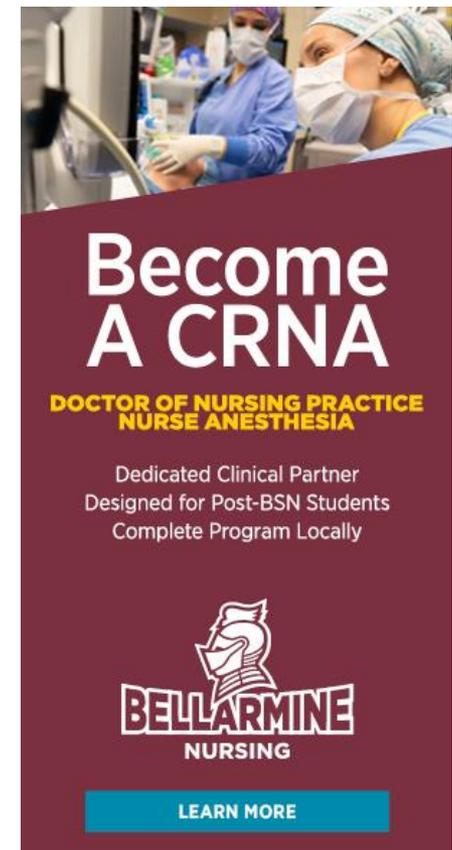
Online Advanced Degree Programs
MSN in Nursing Administration or Education;
DNP in Advanced Practice or Executive Leadership

DNP, Nurse Anesthesia
Dedicated Clinical Partners; Complete Program Locally



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**Become
A CRNA**

**DOCTOR OF NURSING PRACTICE
NURSE ANESTHESIA**

Dedicated Clinical Partner
Designed for Post-BSN Students
Complete Program Locally



BELLARMINE
NURSING

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A Turnkey solution

The AACN has created a turnkey student recruitment solution for its members. All a member institution needs to provide is:

- the URL of your desired landing page for when someone from our audience clicks on your ad
- the monthly budget and initial number of months of participation
- the states you'd like to target
- banner ad creative
 - if needed, no cost for ad development services
 - if you'll be providing ad creative, ad specs will be emailed

AACN / Echo-Interactive LLC

- AACN has partnered with Echo-Interactive to make this program possible to its members.
- Echo-Interactive is handling all of the day to day customer support, program administration, and billing activities on behalf of AACN.
- Please be in touch with Owen Landon at Echo-Interactive to learn more about this exciting recruitment program:
 - owen@echo-interactivellc.com
 - phone: 617–877-6327