

Managing Doctoral Admissions and Recruitment



Panel Session on NursingCAS Featuring:



**Dr. Martha
Dreissnack**



**Dr. Mary
Johnson**



**Dr. Peggy
Jenkins**



**Dr. Kathy
Richardson**



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Audience Poll

What role, if any, do you play in the admissions process?

- Serve on admissions committee
- Conduct admissions interviews
- Recruit students
- Evaluate applications
- Establish admissions criteria

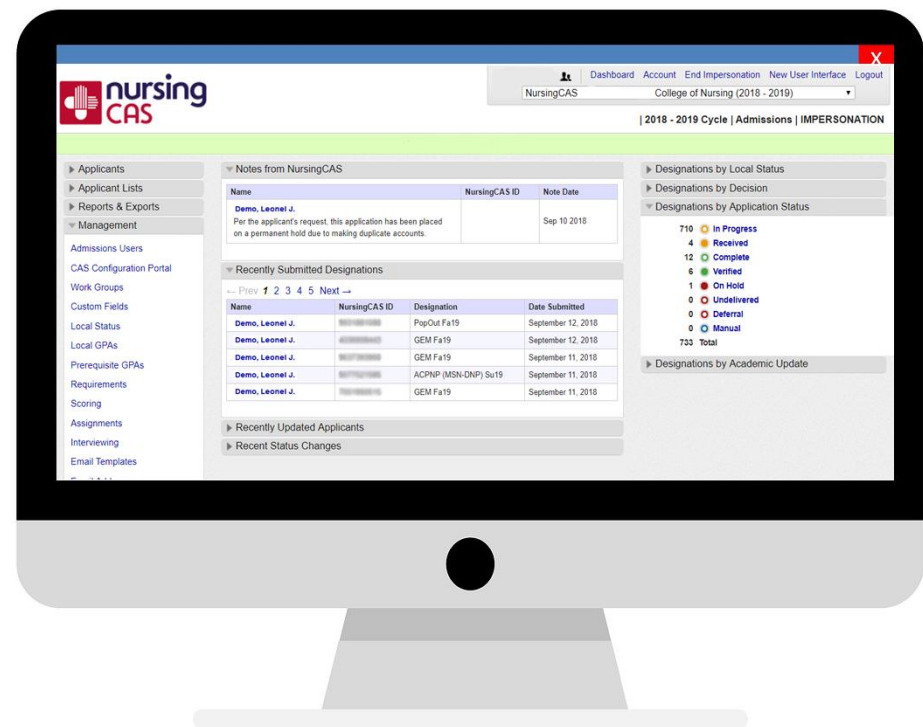




Leveraging NursingCAS

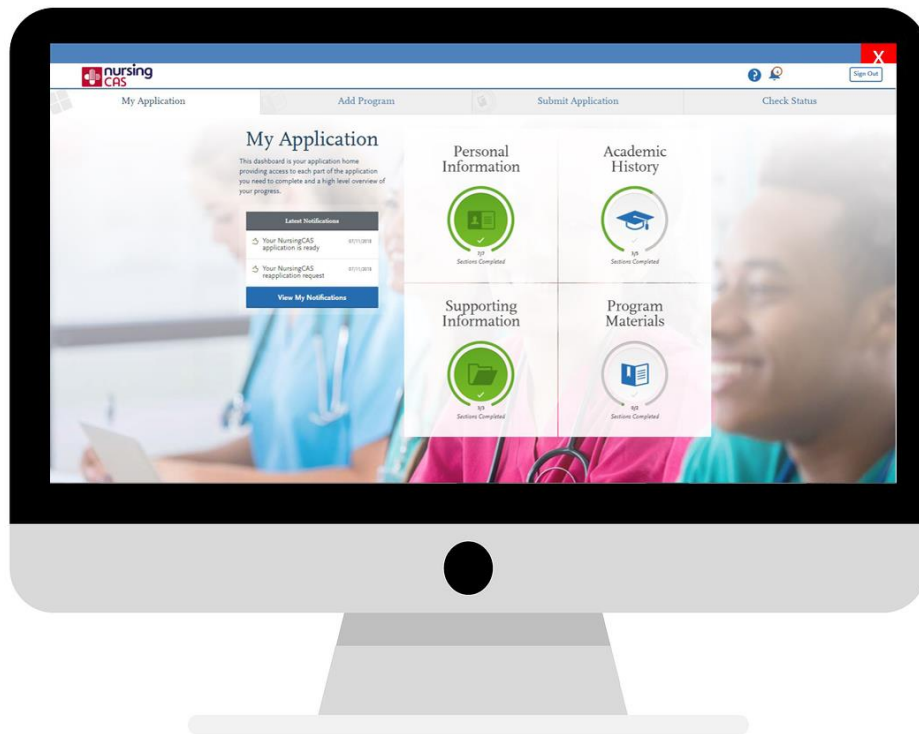
NURSINGCAS IS A FREE CUSTOMIZABLE TOOL FOR YOUR SCHOOL TO USE TO COLLECT AND REVIEW ADMISSIONS INFORMATION FROM APPLICANTS

- Utilize the custom questions, document upload, and reference features to collect essays and key criteria needed for admissions review
- Conduct an admission review online – utilize the tools in WebAdMIT such as assignments and scoring features



Applicants can easily apply to any participating nursing program at 270+ schools:

- One, online application
- One set of transcripts
- Supporting documents
- Check status online
- Receive notifications



Provides vital information to applicants on admissions criteria.

Applicants are charged a fee to submit an application.

Undergraduate Programs	
First Program	\$50.00
Each Additional Program	\$35.00
Graduate Programs	
First Program	\$70.00
Each Additional Program	\$40.00

fee waiver program is available

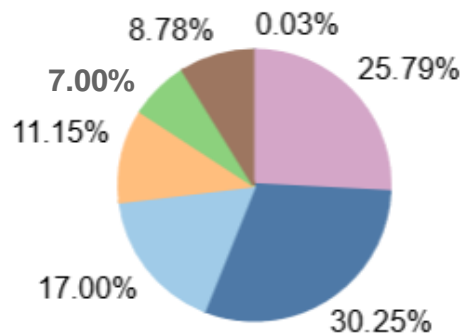
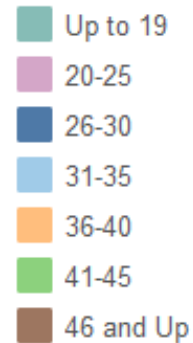
2017 - 2018 Cycle Data



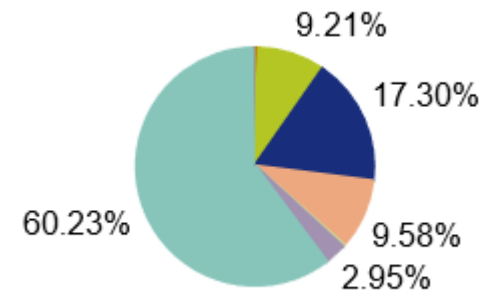
14,000/125,000 doctoral apps to over 650 programs

- DNP: 11,609 apps (BSN-DNP: 8,800 and MSN-DNP: 3,113)
- PhD: 1,187 apps (BSN-PhD: 757 and MSN-PhD: 469)
- DNS: 15 apps
- DNAP: 1,213 apps

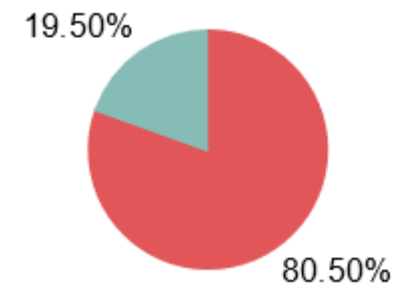
Age Group



IPED Ethnicity or Race C...



Sex or Gender



Top States of Residence:

FL, MN, TX, IL, GA, TN, CA, MI, LA, AL, CO, MA,
MD, NE, OH, WA, NY, WI, MS, HI, KY, OR, IN, VA



**Brief overview of your
doctoral nursing
programs?**



**Your role in admissions
for your school's
doctoral program?**



**How has your program
benefited from using
NursingCAS?**

Panelist Introductions

About



RUSH UNIVERSITY
COLLEGE OF NURSING



About



School of Nursing



About



About

PLU

PACIFIC
LUTHERAN
UNIVERSITY





Are there effective **strategies** your program is using to recruit doctoral applicants and/or improve the admissions process?



How is your program working through **challenges** associated with attracting and admitting the best fit students for your school?



Do you have any tips or **best practices** to share related to admissions, recruitment, and/or NursingCAS?



Are there any **trends** you are noticing with the doctoral applicant pool?

Panelist Questions



Questions from the Audience?

Next Steps



- Participation is open to ALL accredited nursing programs
- New schools are onboarded every month – easy to set up
- Get started by submitting the [Participation Agreement \(PDF version\)](#) and reviewing the steps to the right
- Ongoing training available to current users

Contact Information

- Schedule a meeting (web-based or in-person) to learn more
- Visit www.nursingcas.org/for-schools/
- The American Association of Colleges of Nursing and Liaison International administer NursingCAS
 - Caroline Kane, NursingCAS Director - 202.463.6930 x258, ckane@aacnnursing.org
 - Ann Donnelly, Account Management Director - 617.612.2064, adonnelly@liaisonedu.com

