## Managing BSN Admissions and Recruitment with NursingCAS



Panel Session Featuring Louisiana State University Health Science Center at New Orleans, School of Nursing November 16, 2018











#### Speakers:

- Tracie Gravolet, Director, Office of Student Affairs
- Leanne Fowler, Program Director, Nurse Practitioner Programs
- Stephanie Pierce, Program Director, Baccalaureate Articulation, CARE, and Nurse Educator MSN Programs
- Todd Tartavoulle, Program Director, Traditional BSN Program

#### **Audience Poll**

What role, if any, do you play in the admissions process?

- ☐ Serve on admissions committee
- □ Conduct admissions interviews
- ☐ Recruit students
- ■Evaluate applications
- ☐ Establish admissions criteria

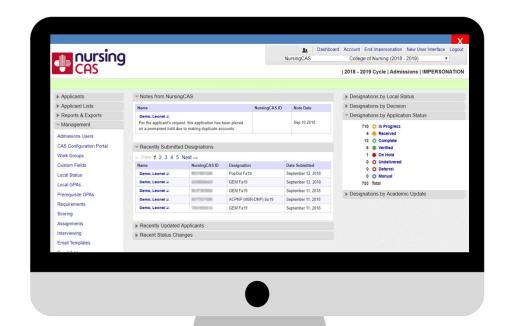




### Leveraging NursingCAS

NURSINGCAS IS A FREE CUSTOMIZABLE TOOL FOR YOUR SCHOOL TO USE TO COLLECT AND REVIEW ADMISSIONS INFORMATION FROM APPLICANTS

- Utilize the custom questions, document upload, and reference features to collect essays and key criteria needed for admissions review
- Conduct an admission review online – utilize the tools in WebAdMIT such as assignments and scoring features



Applicants can easily apply to any participating nursing program:

- One, online application
- One set of transcripts
- Supporting documents
- Check status online
- Receive notifications



Provides vital information to applicants on admissions criteria.

Applicants are charged a fee to submit an application.

Undergraduate Programs					
First Program	\$50.00				
Each Additional Program \$35.0					
Graduate Programs					
Graduate Programs  First Program	\$70.00				

fee waiver program is available

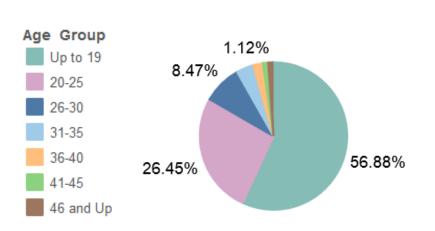
#### 2017 - 2018 Cycle Data

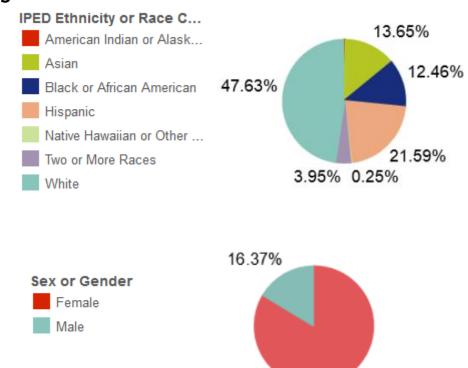


83.63%

61,000/125,000 overall BSN apps to over 400 programs

- 40,000 BSN applicants
- 22,000 2<sup>nd</sup> Degree BSN applicants
- 5,000 RN to BSN applicant

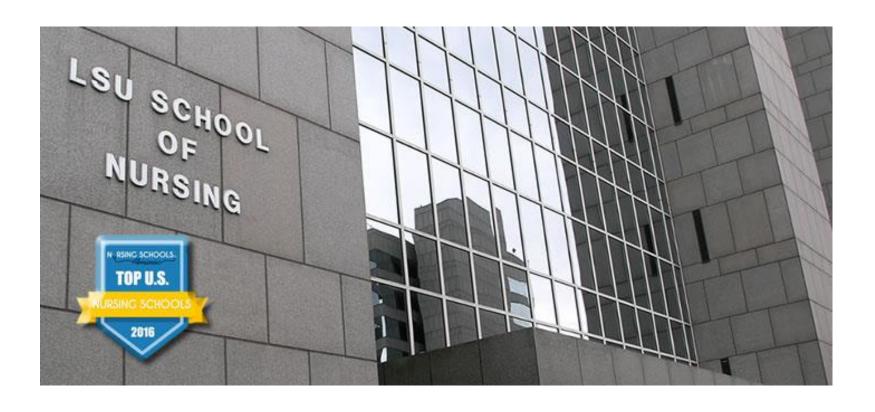


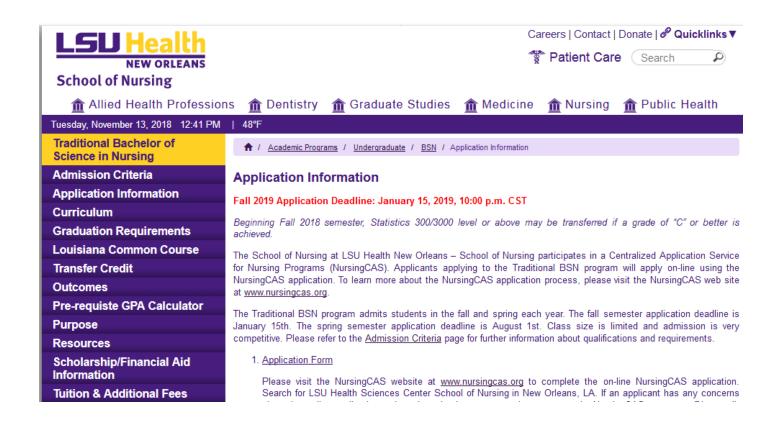


#### **Top States of Residence:**

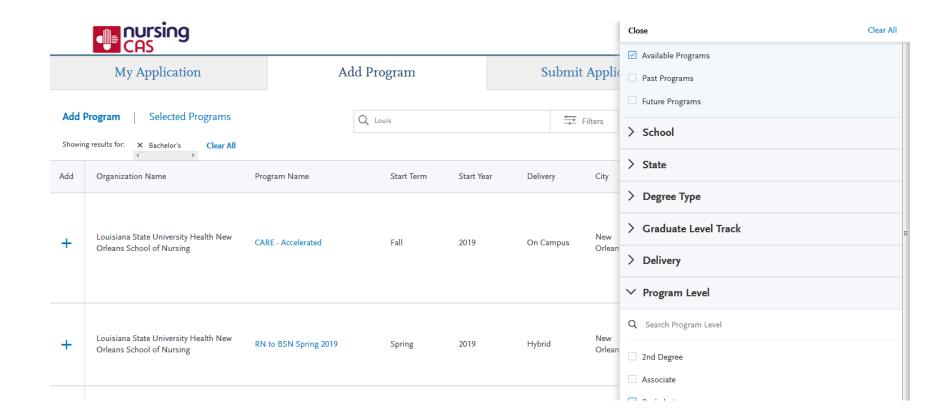
TX, CA, FL, NY, OR, NJ, CO, WA, VA, TN, MA, NM, OK, NE, GA, LA, MI

#### **About LSU**



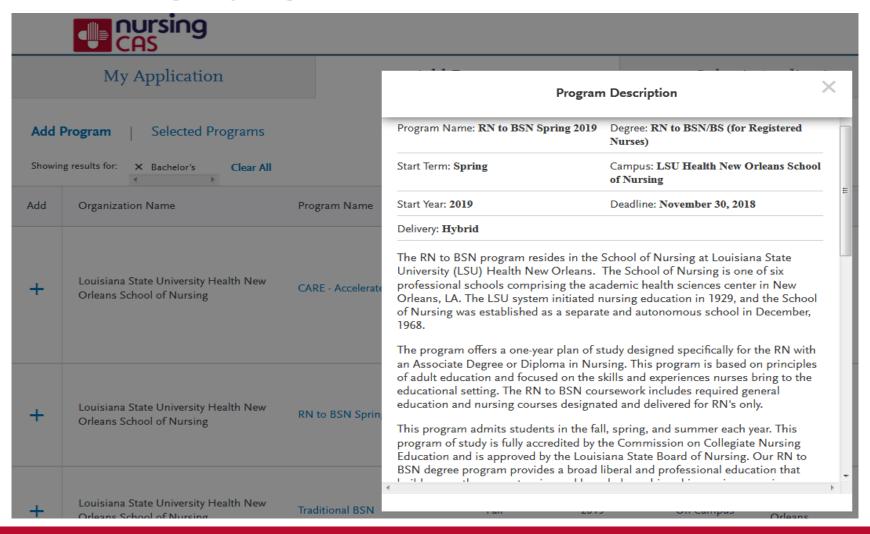


## Instructions on how to navigate to NursingCAS are posted on LSU's Website



## Easy to Use Search Tool for Applicants Search by keywords and use filters

## Applicants can preview programs on the search page prior to selection







Applicants answer demographic, education history, and other common questions in these sections:

- Personal Information
- Academic History
- Supporting Information

## Customize your listing on the application and admissions criteria for each program



My Application Add Program Submit Application



#### Traditional BSN

Louisiana State University Health New Orleans School of Nursing

#### RN to BSN Spring 2019

Louisiana State University Health New Orleans School of Nursing

#### MSN. Nurse Educator

Louisiana State University Health New Orleans School of Nursing

#### CARE - Accelerated

Louisiana State University Health New Orleans School of Nursing

#### BSN-DNP Neonatal Nurse

Louisiana State University Health New Orleans School of Nursing



Traditional BSN Deadline: 01/15/2019

Home Prerequisites Questions

Louisiana State University (LSU) Health New Orleans School of Nursing is located in New Orleans, LA. The faculty of the LSU Health New Orleans School of Nursing offers a three-year plan of study leading to a Bachelor of Science in Nursing degree. The program admits students in the fall and spring each year. This program of study is fully accredited by the Commission on Collegiate Nursing Education and approved by the Louisiana State Board of Nursing. Our Traditional BSN degree program will prepare students for the NCLEX-RN licensure exam and a professional nursing career.

An applicant may attend any accredited college or university to fulfill the requirement pre-requisite courses. During the time the applicant is enrolled in the pre-requisite courses, a separate application for admission must be submitted.

#### Admission Criteria:

- Prerequisite Coursework 37 hours
  - 16 hours must be complete and on official transcript by the application deadline: College Algebra, English Comp I, General Biology Lecture and Lab for Science Majors, Chemistry for Science Majors, and General Psychology
  - The remaining 21 hours must be complete and on official transcript by the beginning of nursing school, if selected: Art Elective, English Comp II, Introduction to Sociology, Development Psychology Across the Lifespan, Microbiology, Humanities (6 hours).
- Grade Point Average
  - Minimum GPA of 3.0 on 4.0 scale on all prerequisite courses.
  - A grade of C or better must be achieved in all non-science prerequisite courses.
  - A grade of B or better must be achieved in all science prerequisite courses (Biology Lecture and Lab for

- ProgramHomepage
- Branding image
- Informational text
- Deadline
- Program specific questions
- Prerequisite coursework requirements
- Document uploads
- References

### Paperless Admissions







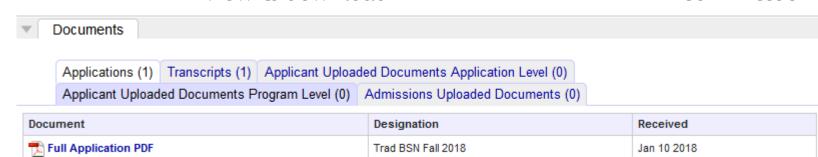


All supporting documents, including Transcripts easily accessible online

Organized,
standardized PDF
version of the
Application
available for
view & download

GPA summary page gives standardized calculations for applicants

Time-saving and efficient for all student services staff, program directors, and committee



## Web-Based Applicant Dashboard for Schools



Applicants  Applicant Lists  Name  Designations by Local Status  Designations by Decision					Ū	NursingCAS	College of Nursing (2018 - 2019)			
Applicant Lists  Reports & Exports  Demo, Leonet J.  Per the applicant's request, this application has been placed on a permanent hold due to making duplicate accounts.  Admissions Users  CAS Configuration Portal  Work Groups  Custom Fields  Name  NursingCAS ID  Note Date  Designations by Decision  Designation Status  Population Portal  Recently Submitted Designations  Prev 1 2 3 4 5 Next →  Name  NursingCAS ID  Designation  Designation  Det Submitted  O Undelivered  O Deferral  O Deferral  O Deferral  O Deferral  O Manual	CAS	'					2018 - 2019 Cycle   Admissions   IMPERSON			
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Admissions Users  CAS Configuration Portal  Work Groups  Prev 1 2 3 4 5 Next   Custom Fields  Name  NursingCAS ID  Designation  Des Submitted  Des Submitted  O Undelivered  O Deferral  Demo, Leonel J.  Description  CEMS-619  CEM	nagement					Sep 10 2018	710 O In Progress			
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Local GPAs September 12, 2010 733 Total	GPAs	Demo, Leonel J.	4030000443	GEM Fa19		September 12, 2018	733 Total			
Prerequisite GPAs Demo, Leonel J. GEM Fa19 September 11, 2018 Designations by Academic Update	quisite GPAs	Demo, Leonel J.	9607360660	GEM Fa19		September 11, 2018	▶ Designations by Academic Update			
Demo, Leonel J. ACPNP (MSN-DNP) Su19 September 11, 2018 Requirements		Demo, Leonel J.	8077521986	ACPNP (MSN-	ONP) Su19	September 11, 2018				
Demo, Leonel J. GEM Fa19 September 11, 2018 Scoring		Demo, Leonel J.	7001960016	GEM Fa19		September 11, 2018				
recently operated Applicants										
Internewing  ▶ Recent Status Changes  Email Templates		Recent Status Chi	anges							
	Templates									

#### Manage Secure User Access

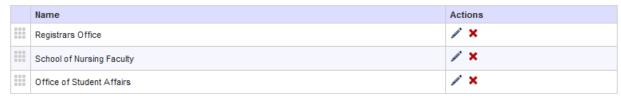
Create groups of users - Workgroups

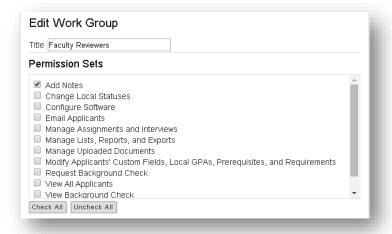
Controls rights to features, access to programs, data, and applicants on a user-by-user basis.

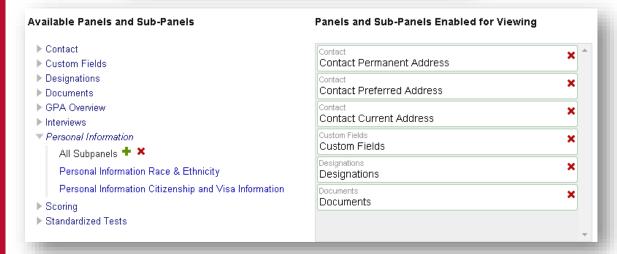
#### Work Groups

New Work Group

#### Active Work Groups







#### **Dashboard View**

#### Nursing CAS

Dashboard Account End Impersonation Logout Stephanie Pierce 1 NursingCAS / Louisiana State University Health New Orleans School of Nursing (2017 - 2018) ▼

The Centralized Application Service for Nursing | 2017 - 2018 Cycle | Admissions | IMPERSONATION

None

#### Logged in as Stephanie Pierce.

- Applicants
- Applicant Lists
- Reports & Exports
- Management
- ▼ Usage Help

WebAdMIT Basic Training Course

WebAdMIT Advanced Training Course

WebAdMIT Configuration Portal Training Course

FAQ's

Help Center

Support Resources



- Review Assignments ← Prev 1 2 3 4 5 6 7 8 9 ... 20 21 Next → Applicant Designations Assignment Due Date Demo, Timothy A. CARE Fall 2018 CARE File Review None CARE Fall 2018 CARE File Review Demo, Kimberly E. None Demo, Rachel M. CARE File Review CARE Fall 2018 None Demo, Kelly J. CARE Fall 2018 CARF File Review None Demo, Kirsten M. CARE Fall 2018 CARF File Review
- Recently Submitted Designations
- Recently Updated Applicants
- Recent Status Changes

Notes from NursingCAS

- Designations by Local Status
- Designations by Decision
- Designations by Application Status
  - 289 O In Progress
  - Received
  - Complete
  - Verified
  - On Hold
  - Undelivered
  - O Deferral
  - 0 O Manual
  - 490 Total
- Designations by Academic Update

#### Designations by Application Status

- 162 🔘 In Progress
  - 8 Received
- 14 O Complete
- 59 Verified
  - 0 Dn Hold
- 1 O Undelivered
- 0 O Deferral
- 0 Manual
- 244 Total

#### **Statuses**

#### Designations by Local Status 771 None 58 Request Supplemental Fee 110 Supplemental Fee Received 0 Alternate 0 Admit - Full 0 Admit - Probational 0 Admit - Provisional 0 Admit - Probational/Provisional 0 NAP Denial after Interview 0 Deny 2 Declined Offer 4 Ineligible 6 Withdrawn 2 Follow up needed 38 Applicant assigned to OSA Director 108 Applicant Assigned to Program Director 8 Applicant Ready for Interview 13 Applicant Ready for APG Review 0 Applicant sent Interview Schedule Email 0 NAP L Bonanno 0 NAP J Badeaux 0 NAP R Devlin 0 NAP D Kahlil 0 NAP J Martin 0 Trad BSN & CARE Sent All Information 58 Trad BSN & CARE Applicant Eligible for interview & paper

CHART OUT YOUR INTERNAL PROCESS FROM INQUIRY > ADMIT > OFFER MADE

## Viewing Applicants

Click on an applicant's name to view their record

Panels of information are expandable and collapsible

You can also hide panels of information from view if it's irrelevant information to reviewers

#### Mr. Adam David Demo

Upload

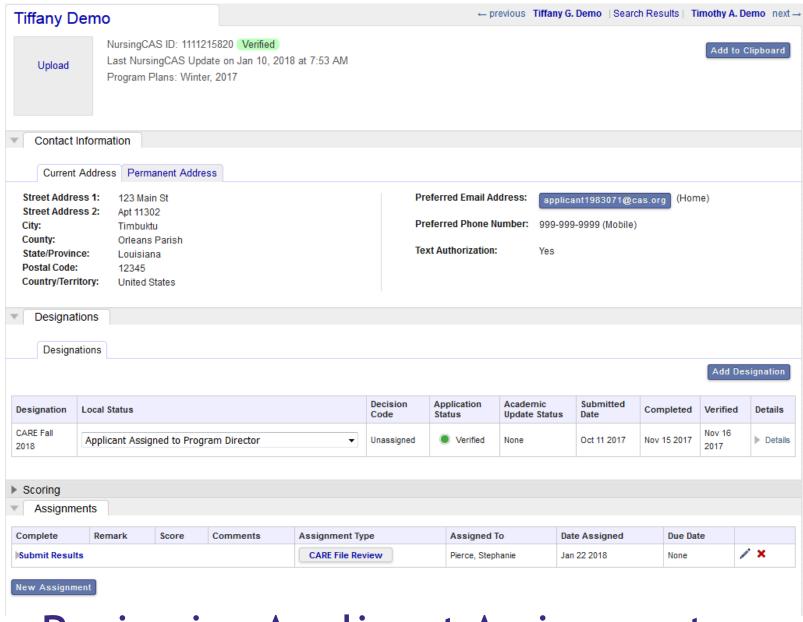
NursingCAS ID: 1549444499 Unverified

Last NursingCAS Update on Feb 25, 2018 at 7:01 PM

Program Plans: Spring, 2019



- Contact Information
- Designations
- Scoring
- Assignments
- Interviews
- Documents
- Evaluations
- Personal Information
- ▶ Infractions
- ▶ NursingCAS Custom Questions
- Custom Questions
- Custom Fields
- GPA Overview
- Standardized Tests
- Education
- Requirements
- Prerequisite GPAs
- ▶ Electronic Transcript
- Experiences
- Achievements
- Licenses and Certifications
- Socioeconomic Indicators
- ▶ Emails
- Notes
- History

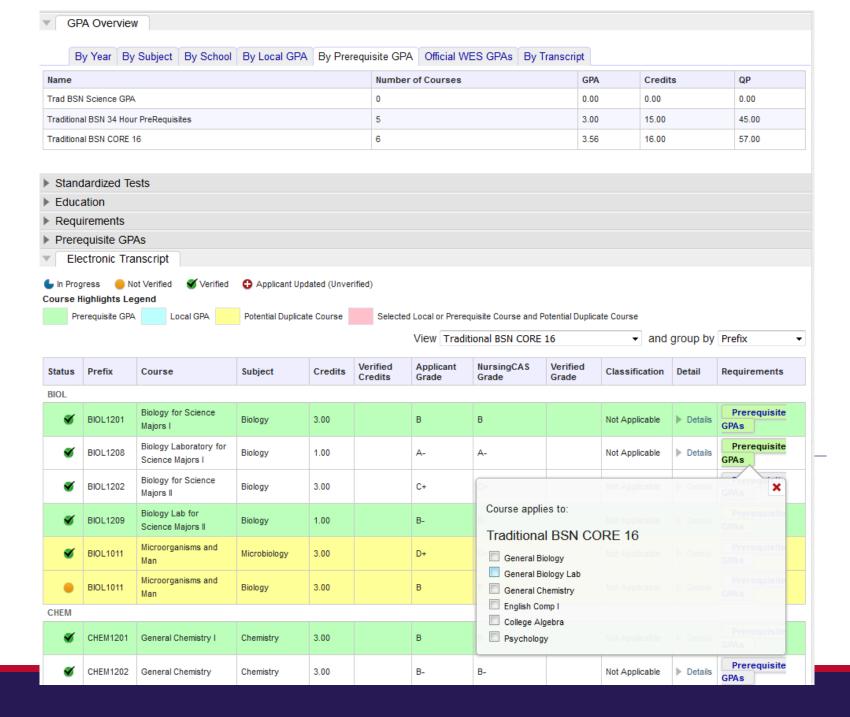


#### Reviewing Applicant Assignments

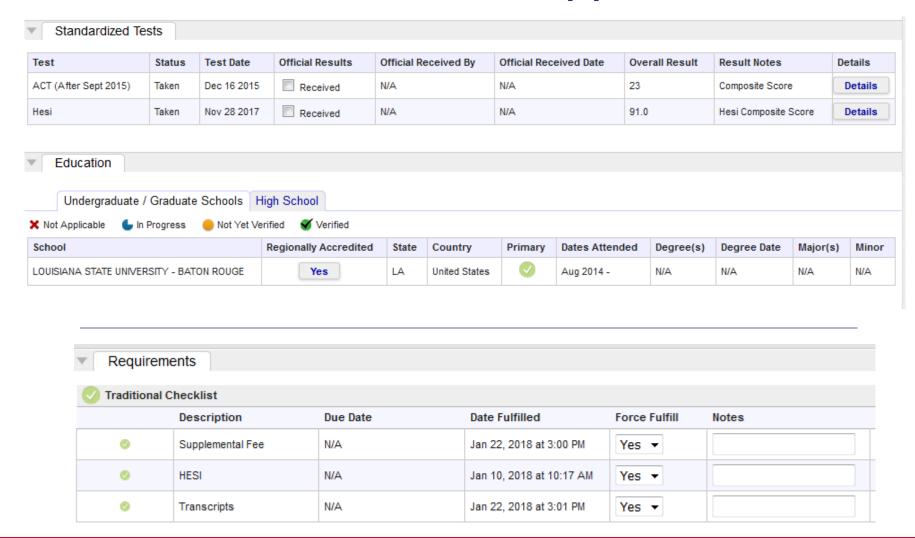
#### NursingCAS Provides GPA Calculations Programs can Create Custom GPA Calculations such as a Prerequisite GPA

₹ (	▼ GPA Overview								
	By Year	By Subject	By School	By Local GPA	By Prerequisite GPA	Official WES GPAs	By Transcript		
Year	Year						Total H	ours	Total GPA
Freshr	Freshman						;	32.00	3.78
Sopho	Sophomore					29.00			3.63
Junior	Junior					30.00			3.33
Senior	Senior					19.00			3.84
Gradu	Graduate						0.00	0.00	
Post-B	Post-Baccalaureate						0.00	0.00	
Cumula	Cumulative Undergraduate					1	10.00	3.63	
Overa							1	10.00	3.63

▼ GPA Overview									
By Voor By	Subject By School	By Legal CDA	Dr. Droso sui	inita CDA	Official MES CDAs	Dy Transari	-+		
by fear by	Subject By School	t By School By Local GPA By Prerequisite			Official WES GPAS	by Transcri	π	1	
Name				Number of Courses			GPA	Credits	QP
Trad BSN Science GPA			0			0.00	0.00	0.00	
Traditional BSN 34 Hour PreRequisites			5		3.00	15.00	45.00		
Traditional BSN CORE 16			6			3.56	16.00	57.00	



## Click on Panels to Expand and View More Details about the Applicant



# MSN Nrs Educator Summer 2018 RN to BSN Spring 2018 RN to BSN Summer 2018 RN to BSN Fall 2018 CARE Fall 2018 Trad BSN Fall 2018 Trad BSN Fall 2018 Applicant assigned to OSA Trad BSN Fall 2018 Trad BSN Eligible for interview & paper

Designation

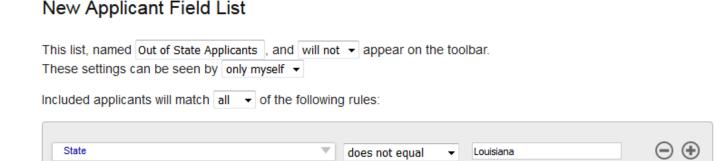
Click to Select Field

Applicant

Select Field for Query

Additional Questions

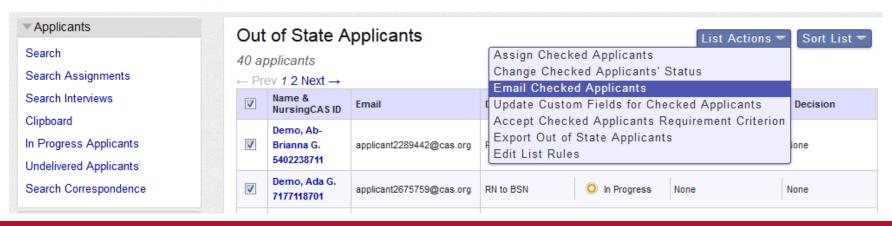
Applicant Ethnicities



equals

RN to BSN

## Lists can be created to query your entire applicant pool to identify applicants who met certain criteria



# Create and send custom, personalized emails

Send to groups or individual applicants

Reach out to prospective students before they submit their application

Email correspondence tracking report is available

#### Undergraduate - LSU School of Nursing Proctor Stmt Paper Schedule

Subject: LSU Health New Orleans School of Nursing - Proctor Essay Registration



#### **School of Nursing**

Dear First Name Last Name,

Thank you for your interest in applying for the Fall 2018 semester at LSU Health New Orleans - School of Nursing (LSUHNO-SON). The final step in the application process is the proctored essay. Below is the link to register for a convenient day and time.

#### https://nursing.lsuhsc.edu/Apps/Interviews/BSN/

More information about the Fall 2018 applicant proctored essay process is posted on our Prospective Student page at <a href="http://nursing.lsuhsc.edu/ProspectiveStudents/index.html">http://nursing.lsuhsc.edu/ProspectiveStudents/index.html</a>. If you have any questions, please do not hesitate to email the Office of Student Affairs with any concerns or questions. Our email address is <a href="mailto:nsstuaffairs@lsuhsc.edu">nsstuaffairs@lsuhsc.edu</a>.

Regards,

Office of Student Affairs

LSU Health New Orleans School of Nursing

Edit Email Template

Back to Email Templates

Name &	Email	Template Name /	Email	Queued For	Date	Local
NursingCAS ID		Subject	Status	Delivery	Created	Status
Demo, James	applicant2595802@cas.org	This is the email subject	Opened	Feb 22, 2018 at 4:05 PM	Feb 22, 2018 at 4:05 PM	Reminder to apply

#### Download & Import Data

LSU uses PeopleSoft

Create export files and reports with the data elements, applicants, and file format that your school needs to compare applicants or import into internal systems

Schedule automatic data transfers from WebAdMIT to your internal system(s)or CRM with the API

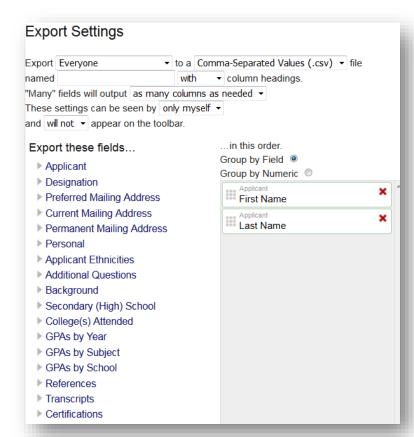


Specified time



Transfers are completed on:





#### Export Manager

	Export
000	PeopleSoft
000	Trad BSN Fall 2017 Admits
000	Residency Status
000	Applicant Grid
000	CARE Fall 2017 Admits
000	Trad BSN Applicants Fall 2017
000	Graduate Programs
000	NAP 2018 Applicant List

# Custom & Comparative Reports

#### **Examples:**

- Age
- Applications by track
- Colleges Attended
- Race/Ethnicity
- Financial aid
- Sex
- GPAs
- Majors
- States of Residence



	^ ^	% of Applicants to Your Programs
Female	84.44%	89.24%
Male	15.56%	10.76%





#### Questions from the Audience?

## We Want to Partner With You!











- Participation is open to ALL accredited nursing programs
- New schools are onboarded every month easy to set up
- Get started by submitting the <u>Participation Agreement (PDF version</u>) and reviewing the steps to the right
- Ongoing training available to current users

#### **Contact Information**

- Schedule a meeting (web-based or in-person) to learn more
- Visit <u>www.nursingcas.org/for-schools/</u>
- The American Association of Colleges of Nursing and Liaison International administer NursingCAS
  - Caroline Kane, NursingCAS Director 202.463.6930 x258, <u>ckane@aacnnursing.org</u>
  - Ann Donnelly, Account Management Director 617.612.2064, <u>adonnelly@liaisonedu.com</u>



