

NursingCAS Luncheon Session

*AACN's Doctoral
Conference*

January 19, 2017

12:30 – 1:30 PM

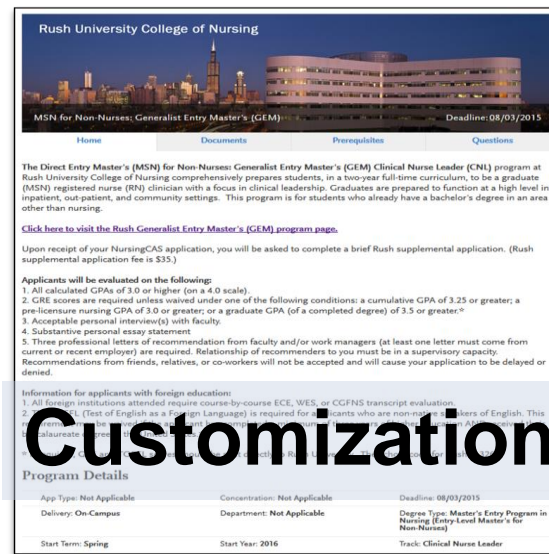
Coronado, CA

Featured Speaker: Lisa Rosenberg, PhD, RN, Associate Dean of Students, and Associate Professor, Community, Systems, and Mental Health Nursing, *Rush University College of Nursing, Chicago, IL*

Caroline Allen,

NursingCAS Director, American Association of Colleges of Nursing

***The Imperative for
Innovation in Doctoral
Nursing Education***



Efficient method to research and apply to multiple programs with one, online service. Increase your program's exposure.

Ability to customize your admissions requirements and brand your school's listing on a per program basis.

















Use the free tools in NursingCAS to manage your admissions and/or download and import the data and documents into existing systems.

Partnership



DOCTORAL EDUCATION 2016-2017 CYCLE IN REVIEW

171 Schools + **491** Programs > **5,651** Submitted Applications

<p>Dual Degree Doctoral</p> <p> 3 Schools</p> <p> 4 Programs</p>	<p>PhD (Post- Baccalaureate)</p> <p> 19 Schools</p> <p> 24 Programs</p>	<p>PhD (Post-Masters)</p> <p> 20 Schools</p> <p> 23 Programs</p>	<p>Postdoctoral Program</p> <p> 2 Schools</p> <p> 3 Programs</p>
<p>DNAP</p> <p> 2 Schools</p> <p> 2 Programs</p>	<p>DNP (Post- Baccalaureate)</p> <p> 51 Schools</p> <p> 251 Programs</p>	<p>DNP (Post-Masters)</p> <p> 73 Schools</p> <p> 183 Programs</p>	<p>DNS</p> <p> 1 Schools</p> <p> 1 Programs</p>

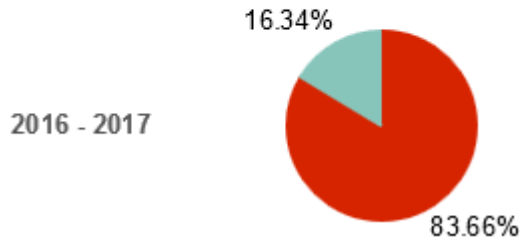


Applicants by Sex or Gender

Cycle No. NursingCAS

Sex or Gender

- Female
- Male



2016 - 2017

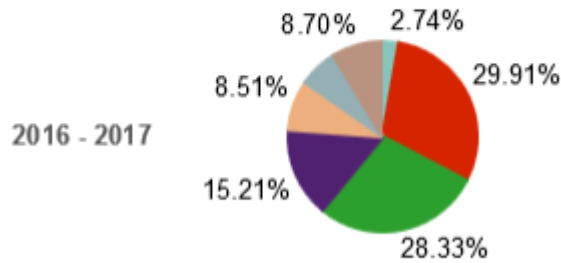


Applicants by Age - Percentage

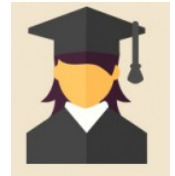
Cycle No. NursingCAS

Age Group

- Up to 19
- 20-25
- 26-30
- 31-35
- 36-40
- 41-45
- 46 and Up



2016 - 2017

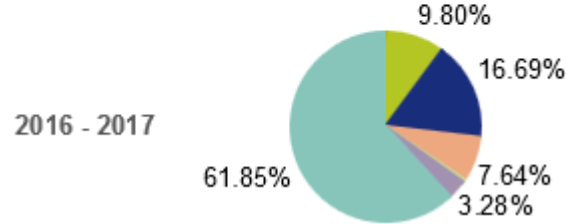


Applicants by Ethnicity & Race

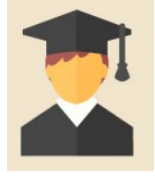
Cycle No. NursingCAS

IPED Ethnicity or Race C...

- American Indian or Alask...
- Asian
- Black or African American
- Hispanic
- Native Hawaiian or Other ...
- Two or More Races
- White



2016 - 2017



2016 – 2017 Doctoral Applicant Profile



Please visit

<http://etc.ch/GNin>

**Interactive
Audience Poll**

What role, if any, do you play in the admissions process? *Select all that apply*

- Serve on admissions committee
- Conduct admissions interviews
- Recruit doctoral students
- Evaluate applications
- Establish admissions criteria

Audience Poll 1

<http://etc.ch/GNin>

Your Goals and NursingCAS



Rush College of Nursing is a:

- Top 20 school
- Located in Chicago
- Part of a top medical center

Our Goals:

- 1) Enroll the most qualified and diverse applicants locally and nationally
- 2) Reach enrollment targets through better forecasting

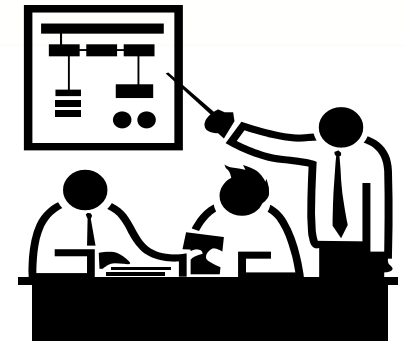
- Various reporting fields in NursingCAS allow the end user to organize applicants in a variety of ways , e.g., by GPA, interview score, ethnicity, etc., assisting schools to make decisions on applicants according to factors you deem most important.
- View in-progress applicants, extend deadlines, create announcements through NursingCAS newsletter to reach targets

Benefits to the School

- ✓ Increased national exposure – NursingCAS is more than just an application tool, it is a recruitment tool
- ✓ A no cost way for “hot prospects” to search and find your program, *e.g. February release of participating program directory*
- ✓ Attracts out-of-state applicants to both online and on campus program offerings
- ✓ Excellent tool for relationship building, promote recruitment events with the nursingcas.org applicant calendar & newsletter
- ✓ Excellent program management capabilities for faculty and admissions staff (i.e., forecasting, extending deadlines, reaching targets)
- ✓ Better use of staff for other purposes (e.g., recruitment, expanding social media presence, updating and improving website)

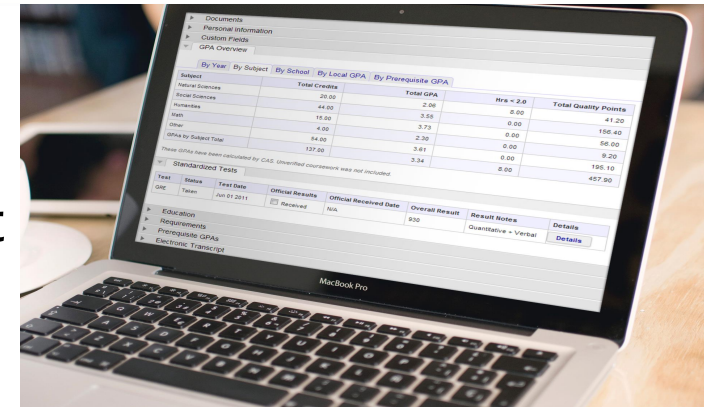
Managing a Paperless Process

- Use NursingCAS WebAdMIT to manage **completely paperless** admissions process
- File Sharing
 - A variety of data fields are automatically loaded into Datatel Colleague
 - All official transcripts sent to NursingCAS as the official secure repository
- **Faculty and staff can interact in real time from anywhere** throughout the application process. Thus, applicant data collection and review becomes very streamlined yet the integration of different stakeholders dramatically increases.
- In sum, **less paper = less error**
- Helps to facilitate a holistic review



Strategies for Managing a Paperless Process

- Use of template communications provides real time customer service and information that an applicant will find helpful, i.e., applying for fin. aid
- Interviews can be uploaded or done directly within WebAdmit; all applicant file notes and e-mails stored in WebAdmit
- Create spreadsheets/scoring rubric for admissions committee and bring up files electronically in meeting. This also allows us to operate in a secure manner with respect to FERPA.

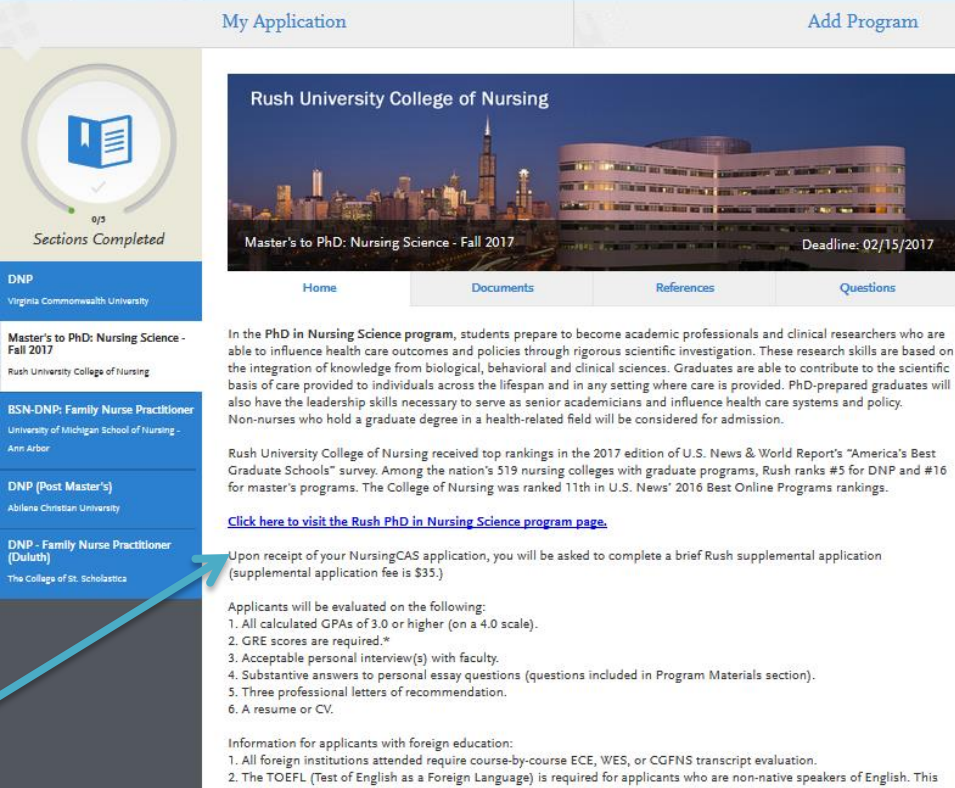


Why are you considering joining NursingCAS? Or why did your school join?

- Increase program exposure
- More efficient, paperless admissions process
- Realize cost savings, reduced administrative burden
- Access to better reporting tools
- Peer or competitor schools are on NCAS
- It's free to schools

Audience Poll 2

<http://etc.ch/GNin>



Applicants can search for programs using several search filters

To start a new search, select a different option and then click Search

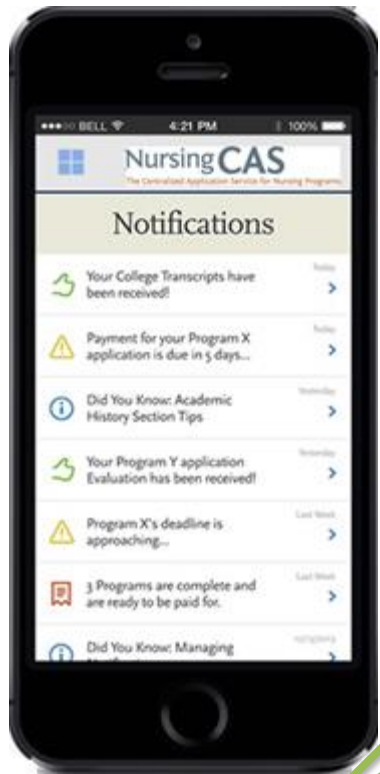
Delivery:

School: Location:

Degree Type: Graduate Level Track:

Show: Available Programs Past Programs Future Programs

PROGRAM NAME	START TERM	START YEAR	DELIVERY	CITY	STATE	DEGREE TYPE	GRADUATE LEVEL TRACK	DEADLINE
Master's to PhD: Nursing Science - Fall 2017	Fall	2017	Online	Chicago	IL	PhD (Post-Master's)	Other	02/15/2017



Real-time notifications and online status check



Centralized sections collect information common to all programs

Programs can collect custom information and documents in this section

Navigating the Application



Home

Documents

Questions

The Certified Registered Nurse Anesthetist (CRNA) is prepared to be an expert advanced practice nurse in providing anesthesia care to patients across the lifespan, at all levels of acuity and complexity. The CRNA possesses advanced skills in the provision of anesthesia, development of an anesthetic plan of care, and evaluation of post-operative patient needs.

[Click here to visit the Rush DNP Certified Registered Nurse Anesthetist program page.](#)

Upon receipt of your NursingCAS application, you will be asked to complete a brief Rush supplemental application. (Rush supplemental application fee is \$35.)

Applicants will be evaluated on the following:

1. All calculated GPAs of 3.0 or higher (on a 4.0 scale).
2. GRE scores are required.*
3. Acceptable personal interview(s) with faculty.
4. Substantive answers to personal essay questions (questions included in Program Materials section).
5. Three professional letters of recommendation from faculty and/or work managers. Relationship of recommenders to you must be in a supervisory capacity. Recommenders should be able to evaluate your clinical abilities, critical thinking, and potential for successfully completing graduate school. One letter must come from current supervisor/manager and one academic faculty member may be used as a reference (if the coursework has been completed within the past year). Recommendations from friends, relatives, or co-workers will not be accepted and will cause your application to be delayed or denied.
6. A resume or CV that includes work experience; educational, leadership and professional organization activities; community service; scholarly activities including publications, presentations, research, honors and awards; and nursing license number and state for RNs.

Information for applicants with foreign education:

1. All foreign institutions attended require course-by-course ECE, WES, or CGFNS transcript evaluation.
2. The TOEFL (Test of English as a Foreign Language) is required for applicants who are non-native speakers of English. This requirement may be waived if the applicant has completed a minimum of three years of higher education AND received their baccalaureate degree in the United States.*

* If required, GRE and TOEFL scores should be sent directly to Rush University. The school code for Rush is 3262.

Program Details

App Type: Not Applicable	Concentration: Not Applicable	Deadline: June 6, 2016
Delivery: On-campus	Department: Not Applicable	Degree Type: DNP (Post-Baccalaureate)
Start Term: Summer 1	Start Year: 2017	Track: Nurse Anesthesia

For each program a school posts on NursingCAS applicants will find:

- A program homepage with descriptive and instructional text to guide applicants about admissions requirements, deadlines, start date, delivery, etc.
- *Additional program-specific questions*
- *Requested or required documents*
- *Reference requirements*
- *Prerequisite coursework*
- *Transcript and coursework data entry requirements*



Rush University College of Nursing



MSN to DNP: Psychiatric-Mental Health NP - Fall 2017

Deadline: 02/15/2017

[Home](#)

[Documents](#)

[References](#)

[Questions](#)

Documents

Please upload the following required documents:

License

Upload a scanned copy of your RN license or a screen shot from the issuing states

Resume or Curriculum Vitae

Please include work experience; educational, leadership and professional organizational activities including publications, presentations, research, honors and awards.

You may upload these optional documents:

Test Score Report (if required)

GRE and TOEFL scores less than five years old should be sent directly from ETS to scores are more than five years old, you may submit a copy of the original score report. Score Report below.

Certification

Upload any certifications you would like to be considered in your application.

Research/Publication

If you would like to share any research and/or publications with faculty please upload

License

[+ Add Document](#)

CV/Resume

[+ Add Document](#)

Test Score Report Optional

[+ Add Document](#)

Certification Optional

[+ Add Document](#)

Research/Publication Optional

[+ Add Document](#)

Questions

Below you will find the essay question(s) for the degree program to which you are applying.

In addition, there is a brief question regarding whether you come from a disadvantaged background. For various federal grants and scholarships that benefit all students, we require this information.

Essay Questions

The general purpose of the essay questions is for you to provide information about your background and interests in a clear and logical format.

Discuss the clinical specialty area you are interested in pursuing. What experiences do you have in this area?

The goal of the DNP program is to prepare nurse leaders at the highest level of nursing practice. Describe experiences that exhibit your leadership skills.

Disadvantaged Background

A student from a disadvantaged background refers to a citizen, national, or a lawful permanent resident of the United States or the District of Columbia, the Commonwealths of Puerto Rico or the Marianas Islands, the Virgin Islands, Guam, the American Samoa, the Trust Territory of the Pacific Islands, the Republic of Palau, the Republic of the Marshall Islands and the Federated State of Micronesia who either: 1) Comes from an environment that has inhibited the individual from obtaining the knowledge, skill, and abilities required to enroll in and graduate from a health professions school, or from a program providing education or training in an allied health profession. 2) Comes from a family with an annual income below a level based on low income thresholds according to family size published by the U.S. Bureau of Census, adjusted annually for changes in the Consumer Price Index, and adjusted by the Secretary, HHS, for use in health professions and nursing programs.

Are you from a disadvantaged background?

Optional

yes no

If you answered yes, please choose as many as apply from 1 – 10 below.

Optional

- I graduated from a high school from which a low percentage of seniors receive a high school diploma.
- I graduated from a high school at which many of the enrolled students are eligible for free or reduced price lunches.
- I am from a family that receives public assistance (e.g., Aid to Families with Dependent Children, food stamps, Medicaid, public housing) or I receive public assistance.
- I am from a family that lives in an area that is designated as a Health Professional Shortage Area or a Medically Underserved Area.
- I am a high-school drop-out who received AHS diploma or GED.
- I am from a school district where 50% or less of graduates go to college or where college education is not encouraged.
- I am the first generation in my family to attend college (neither my mother nor my father attended college).
- English is not my primary language.
- I qualified for and received a government subsidy, e.g., a Pell grant, in my previous education.
- Other

References

Please submit three letters of recommendation.

One letter must come from a PhD-prepared individual (does not have to be a RN) and all letters must speak to your scholarly and research abilities and potential.

It is important that you choose recommenders who know you well and can evaluate your current or prospective clinical and leadership abilities, critical thinking, and potential for successfully completing graduate school.

Recommendations from friends, relatives, or co-workers will not be accepted and will cause your application to be delayed or denied.

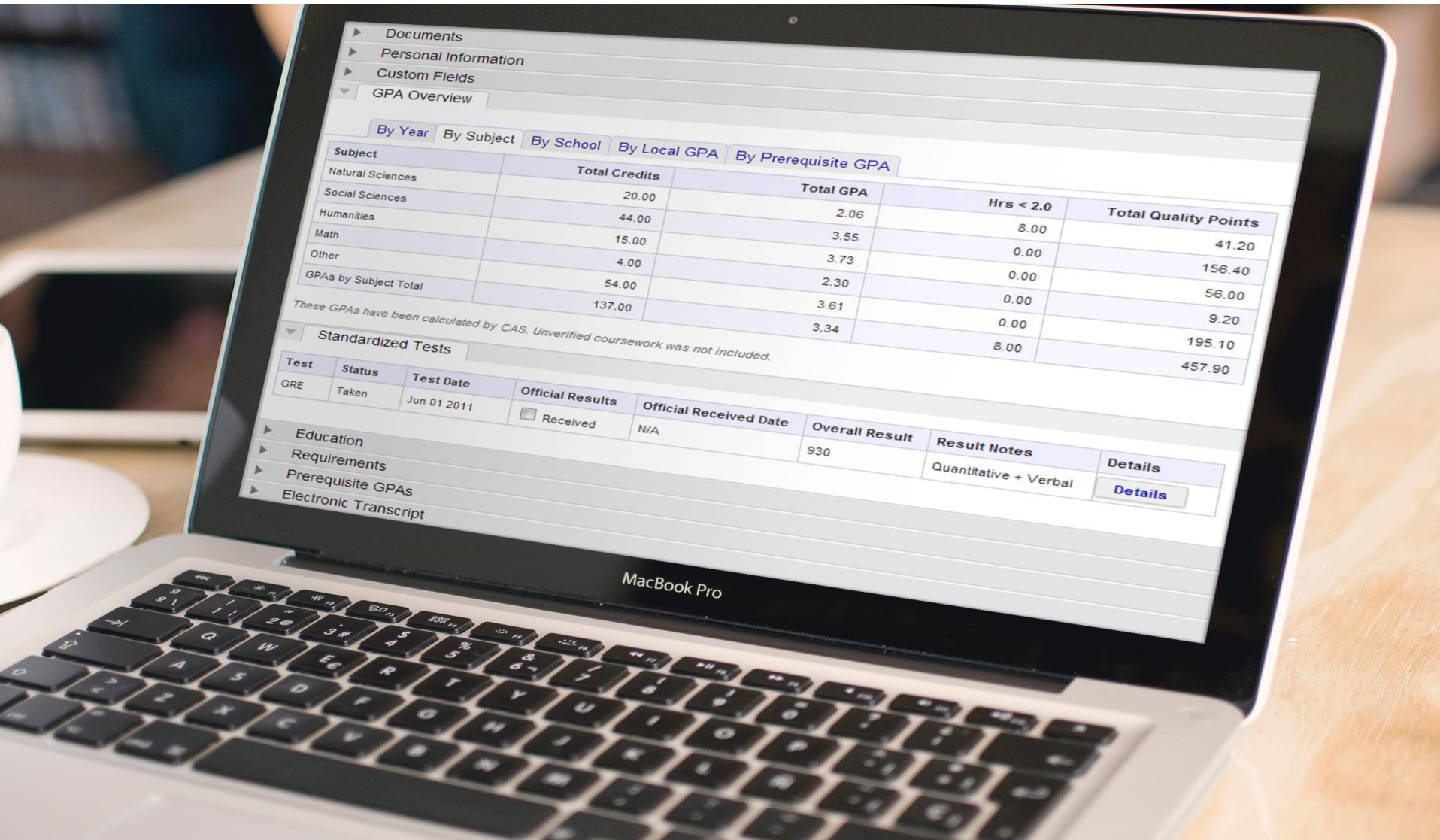
Once you have saved an electronic reference, an email request will automatically be sent to the referer on your behalf. Please advise your referer to look for this email in their inbox, as well as their spam or junk-mail folder, as emails do occasionally get filtered out. Please note: All references submitted within this section of your application are program specific. If you choose to remove this program from your application, please understand your letters will be deleted along with the program.

Reference 1



[+ Add Reference](#)

How do you access applications?



Manage Admissions with NursingCAS



Applicant statuses, school defined admissions statuses, and onscreen activity channels to easily manage admissions cycles.

Users/Access

Local Statuses

Document Access

Queries

Emails

Tracking

Calculating GPAs

Interviews

Online Review

Scoring

Decisions

Lists, Reports, Exports

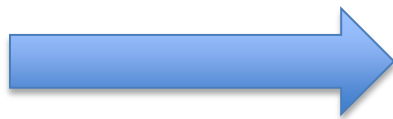
Local Status

NursingCAS Status

- In Progress
- Received
- Complete
- Verified
- On Hold
- Undelivered
- Manual

Total

Versus Rush's
Statuses



None
Supplemental Application Sent
Supplemental Application Completed
Missing documents
Review Pending Letters of Rec.
Review Pending Rush Personal Statement
Review Pending Certs & License
Review Pending GRE scores
Review Pending TOEFL
Review Pending CV/Resume
Waiting for verification; all docs submitted
GEM - Additional Coursework Needed
Ready for PD Review
Denied Before Interview
Faculty Interview
Interview Scheduled
Interview Completed
Accept

Designation	Appl. Status	Local Status
GEM Fall 2014	● Verified	Ready for PD Review
GEM Summer 2014	● Verified	Ready for PD Review
GEM Summer 2014	● Verified	Ready for PD Review

Designations

Designation	Application Status	Date Submitted	Complete Date	Verified Date	Local Status
CNL Spring 2014	● Verified	Jun 07 2013	Jun 07 2013	Jun 07 2013	Conditional Accept

Email Templates



	Name
	General Supplemental Invite
	Missing documents
	Outstanding GRE Scores
	Outstanding Letters of Recommendation
	Outstanding Personal Statement
	Outstanding RN License
	Outstanding CV
	Outstanding TOEFL
	Required GRE Scores - Post licensure
	Undelivered NursingCAS Application
	Invite for Interview - Genbook
	Invite for Interview - No Genbook
	CNL Interview Invite
	Deny for GEM

Subject: Deadline Quickly Approaching - One Month

Dear Applicant:

A gentle reminder - We are within ONE MONTH of the deadline for you to submit your application, please contact NursingCAS customer service at (617) 612-2881

Rush University only requires that the NursingCAS application is submitted by th

- ▼ Emails
- ▶  Clinical Nurse Leader (CNL) Interview
 - ▶  Undelivered NursingCAS Application
 - ▶ Rush University: Outstanding CV
 - ▶ Rush University: Outstanding TOEFL

Interview Tracking

Assign interviews to specific users – input comments and scores

Interview Types

	Name
	Adult/Gero
	FNP Interviews
	GEM Interviews
	APHN/PopOut Interview
	Pediatric Acute Care
	CNL Interview
	Systems Interview
	CRNA Interview

Interviews

Complete	Remark	Score	Comments	Interview Type	Assigned To	Date Assigned	Date	Location
▶ Sep 18 2013	Recommend	—	Show	GEM Interviews	Hicks, Frank	Sep 10 2013	—	—

New Interview

Documents

Once interview is complete please change the local status from interview scheduled to interview complete to alert Molly the interview has been completed.

Online Review

Review applicant files online and set-up custom scoring rubrics based on your unique criteria.

Update assignment ✕

Academic Record (1-5 pts): Low undergraduate GPA, but shows progressive improvement

Profile Essay (1-5 pts): Diverse cultural experiences as well as nursing experience. Worked abroad.

Resume/Background (1-5 pts): Volunteer

References (1-5 pts): Express maturity, focus, and dedication

Reference #1 (indicate relative/friend/faculty /supervisor/peer/other): Faculty: all 5's

Reference #2 (indicate relative/friend/faculty /supervisor/peer/other): Supervisor: Indicated Strong work ethic

Reference #3 (indicate relative/friend/faculty /supervisor/peer/other): Supervisor: Mostly 5's, takes on challenges

Overall Potential (1-5 pts): Has primary care experience

Score: 22

Comments: Shows growth and experience. Good candidate.

Recommendation:

Score	Details			
417.98	<input type="button" value="Details"/>			

Scorable Field	Input	Point Table	Multiplier	Component Score
State/Province of Residence Code	TX	Non Subjective	(None)	2.0
GRE Quantitative		(None)	1.0	0.0
GRE Verbal		(None)	1.0	0.0
Work Experience	BSN > 3 Years	Non Subjective	(None)	2.0
Millers Analogies Test (MAT)	408.0	(None)	1.0	408.0
Cumulative Undergraduate Total GPA	2.99	(None)	1.0	2.99
Overall Total GPA	2.99	(None)	1.0	2.99

Download & Import Data + Documents

Interface with Existing Systems

Create export files and reports with the data elements, applicants, and file format that your school needs to compare applicants or import into internal systems such as Datatel. Bulk export of documents, ability to set-up an API.



WebAdMIT



Student Information Systems
(Banner, PeopleSoft, Datatel, and others)

Transfers are completed on:



Specified date

+



Specified time

Run Queries, Custom & Comparative Reports

What types of reports do you need to run?

- Rush used the NursingCAS data and the WebAdMIT software to complete the applicant portion of AACN's annual survey in less than one hour

Who do you report to?

- Schools run reports for use with internal and external stakeholders (ex. accrediting bodies, grant funders)

What data do you need?

- You can run comparative reports that show your applicant data vs. the entire NursingCAS applicant pool data. And you can pull reports that only show data for your applicant pool.

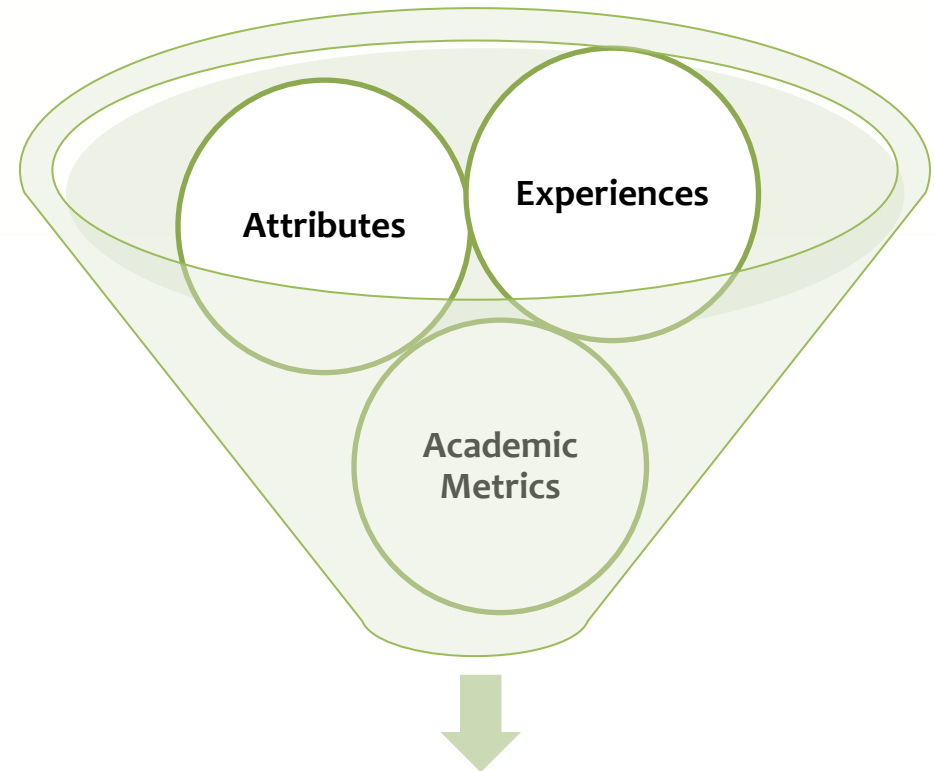
Examples:

- Age
- Applications by track
- Applicants who applied to multiple schools
- Citizenship
- Countries of birth
- Coursework
- Degrees awarded
- Degrees expected
- Ethnicity
- Financial aid
- **Gender**
- GPAs
- Majors
- States of Residence

Gender	% of Applicants to NursingCAS	% of Applicants to Your Programs
Female	84.44%	89.24%
Male	15.56%	10.76%

Holistic Review in Admissions

To do a holistic admissions process involves the comprehensive review of different kinds of information. The collection and presentation of that information is done by NursingCAS in a way that makes it easy for a faculty member to synthesize.



These three elements are easy to review and integrate in NursingCAS due to the way applicant data can be visualized, the various GPA calculations, customized essay, CV review, etc.

Non-Academic Criteria Assessed

- First generation college student
- Experience with disadvantaged populations
- Socioeconomic status
- Origin in a community that is medically underserved
- Origin in a geographic area specifically targeted by school
- Race/ethnicity (if permitted by state law)
- Foreign language ability
- Gender
- Military/veteran status
- Focus on underserved rural or urban communities
- Mission specific focus – research, primary care, global health

Data Points in NursingCAS to Conduct a Holistic Review



- Demographics: Review for relevant attributes
- Academic qualifications : GPAs, GRE if required, science grades, schools attended, etc.
- School-Specific Essay questions : Learn about applicants in a focused way
- Custom questions: Discern if applicants come from a disadvantaged or rural background
- Applicant's CV: Note extracurricular activities and community service
- Recommendations: Review ratings and comments
- Interview: Review interviewer rating and comments
- School-specific rubric: Compare applicants via a comprehensive rating

What barriers do you face in adopting NursingCAS?

- Central admissions office opposition
- IT/Technical integration challenges
- Unsure the service would meet our needs
- Peer institutions aren't on board yet
- NursingCAS fee for applicants
- Administration buy-in

Audience Poll 3

<http://etc.ch/GNin>

Identify stakeholders



Leadership approval



Determine program set-up needs



On-boarding



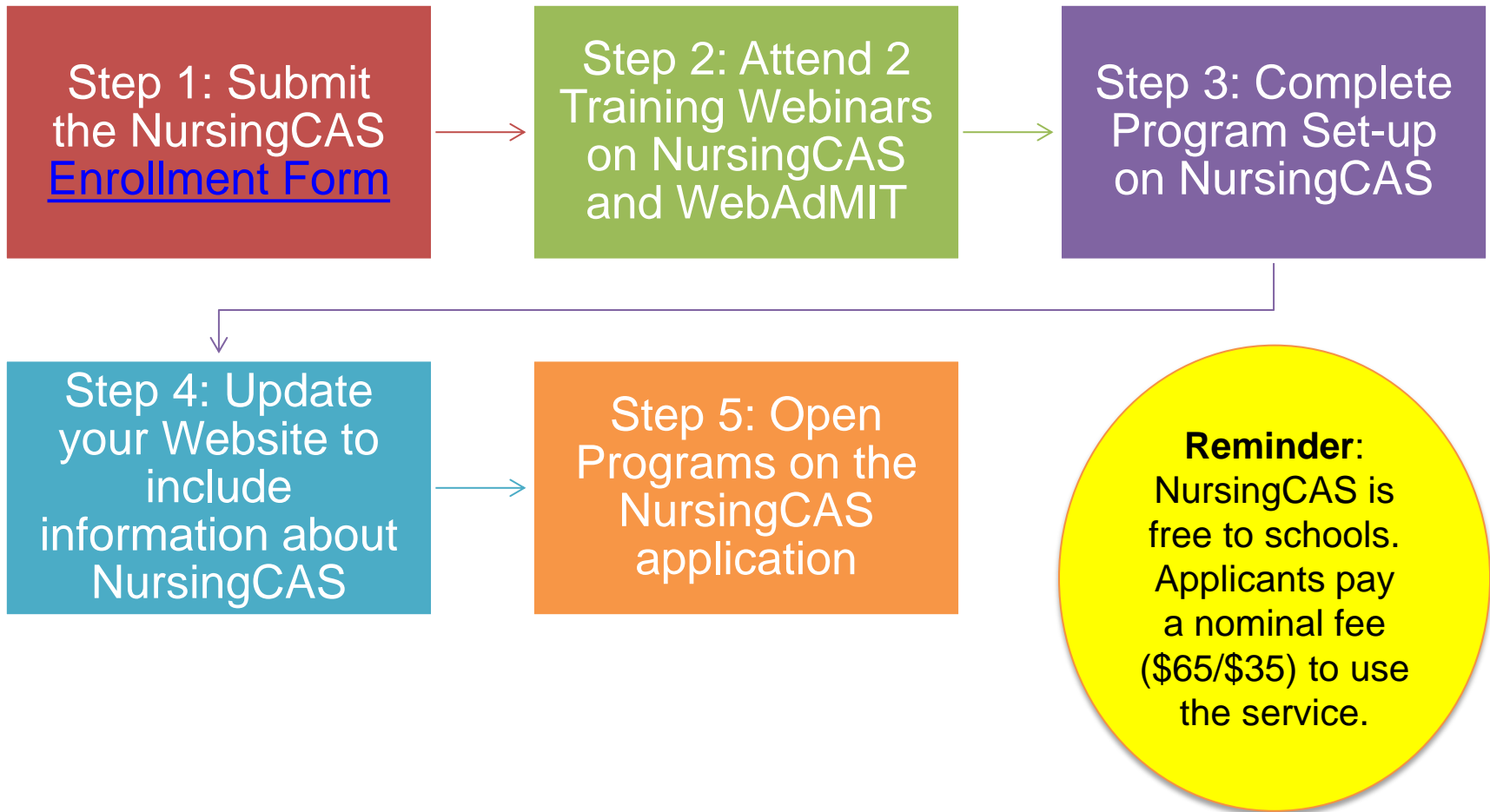
Training



- Dean or Chair
- Faculty
- Admissions Office
- Registrar's Office
- Advisors
- IT
- Institutional Research and Planning
- Legal * *Although participation in NursingCAS is non-binding, you may want to consult with your legal or contracts department*
- Prospective Students and Applicants



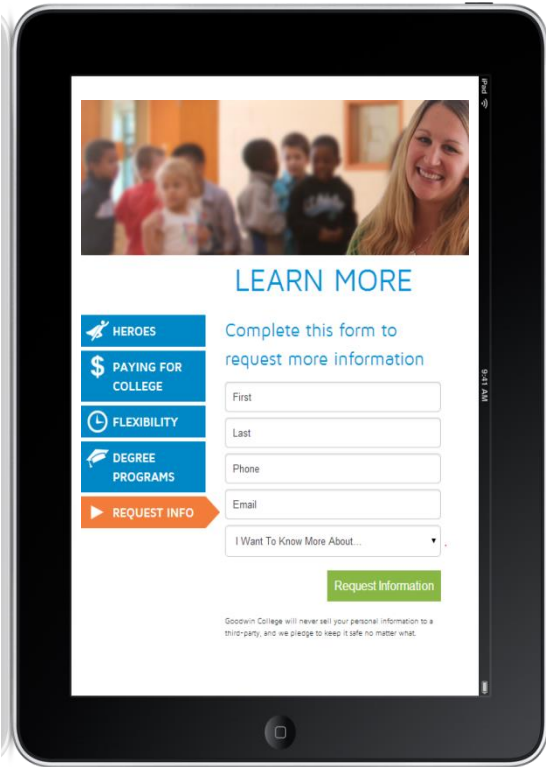
How to Partner with NursingCAS



Onboarding Steps



Audience Q&A



- Attend an Upcoming Webinar or Event
- Schedule a Call
- Visit the following site for more information:
 - www.mynursingcas.org
 - www.mynursingcas.org/join

American Association of Colleges of Nursing

Caroline Allen, NursingCAS Director

202-463-6930 x258, callen@aacn.nche.edu

Liaison International

Ann Donnelly, NursingCAS Director

617-612-2064, adonnelly@liaison-intl.com

More Information