

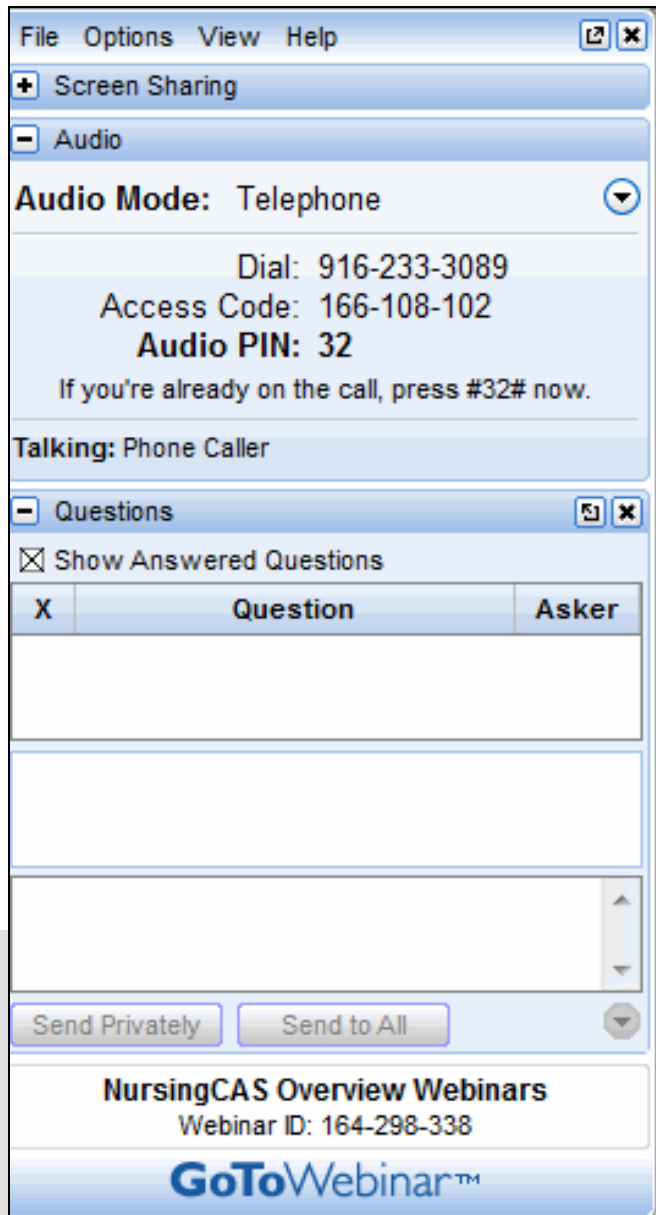
*December 8, 2016*

# Unlocking the Power of NursingCAS

**Speaker:**

Chad Oppelt, Assistant  
Director for Graduate and  
Extended Studies  
Recruitment

**Featuring The College  
of St. Scholastica**



- Questions will be addressed at the end of the Webinar
- Type your questions into the designated Question box shown at right of your screen

# Q&A



A **Centralized Application Service** for prospective students to research and apply to RN diploma, associate degree, baccalaureate, master's, and doctoral programs at participating nursing schools nationwide using one, online application.



**Powerful Admissions Software** for staff to manage and analyze their applicant pool. Schools can have an unlimited number of users with customized access. **Ongoing training and support is provided.**



**Integrated Administrative Services** including the processing and management of transcripts, supporting materials, calculating GPAs, and providing applicant service and support.



# Partnership



# Their Experience



The College of  
*St. Scholastica*

- Centralized admissions office on main campus
  - Entire campus completely paperless
  - Several locations, admissions counselors, faculty, and admissions committee members around MN
- Using NursingCAS for Post Master's DNP, BS-DNP, MSN, Post Master's Certifications, and Post-Baccalaureate (2<sup>nd</sup> Degree Programs)
  - Most programs are offered in a hybrid (online/on-campus) format





# Current Climate

- **Volume**

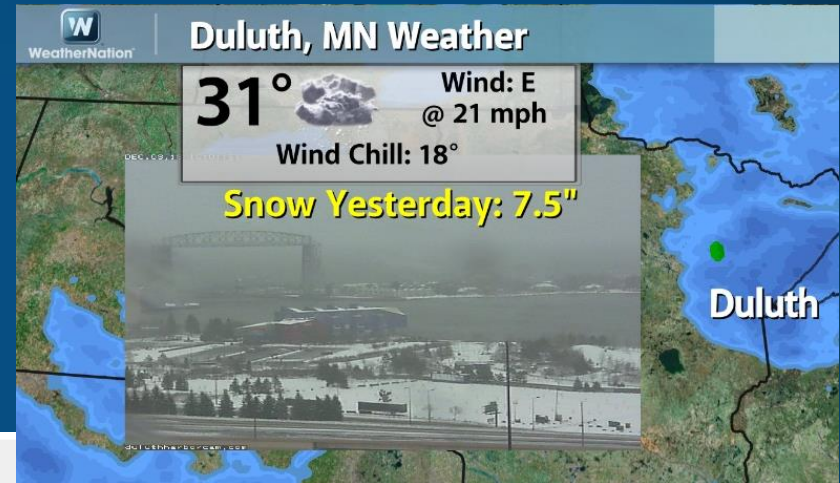
- All graduate level – 165 apps/80 seats
  - *Pre-NursingCAS – 125 apps/80 seats*
- Post-Baccalaureate – 150 apps/50 seats
  - *Pre-NursingCAS – 90 apps/50 seats*
- More applicants = more quality and diversity (cultural & gender)

# Location, Location, Location

Promote the hybrid and online formats  
*Online courses with minimal on-campus meetings*

“Delivery” on the Search Page

Prospective students can use NursingCAS to find programs offered at participating schools



To start a new search, select a different option and then click Search

Delivery:  Search

School:  Location:

Degree Type:  Graduate Level Track:

Show  Available Programs  Past Programs  Future Programs Reset Filters

PROGRAM NAME	START TERM	START YEAR	DELIVERY	CITY	STATE	DEGREE TYPE	GRADUATE LEVEL TRACK	DEADLINE
<b>The College of St. Scholastica</b>								
+ Nursing Informatics Certificate	Winter	2017	Online	Duluth	MN	Post Baccalaureate Certificate	Informatics	Rolling
+ Post-Graduate DNP (Duluth)	Summer 1	2017	Online	Duluth	MN	DNP (Post-Master's)		12/15/2016
+ Post-Graduate DNP (Phoenix, AZ)	Summer 1	2017	Online	Phoenix	AZ	DNP (Post-Master's)		12/15/2016
+ Post-Graduate DNP (St. Cloud)	Summer 1	2017	Online	St. Cloud	MN	DNP (Post-Master's)		12/15/2016

Prospective students may be looking for a particular program type and might not know that you offer it...

NursingCAS links directly to your program's Website, your program page provides the opportunity to highlight your school

More Peer Institutions Participating, the Better

- Easier for applicants, better for schools


“State” Search

- Prospective students can search NursingCAS for participating schools in a state

“Degree Type” Search

- Prospective students can search NursingCAS for specific program types and tracks

# Discovery



The College of  
**St. Scholastica**

Nursing Informatics Certificate Deadline: Rolling

[Home](#) [Documents](#)

**100% online, from a leader in nursing and HIM**  
St. Scholastica has been a leader in both the nursing and HIM fields for more than 75 years. This 100% online certificate brings these two areas of expertise together in one useful certificate. The outcome of this certificate program is eligibility to sit for the ANCC certification exam for Nursing Informatics.

Website: <http://www.css.edu/graduate/masters-doctoral-and-professional-programs/areas-of-study/nursing-informatics.html>

**Eligibility:**

BA/BS degree in nursing or BA/BS degree in a relevant field, from an accredited college or university.

Cumulative GPA of 2.8 on required transcripts.


Current, active RN license, within a state or territory of the United States.

**Requirements:**

Official transcripts to NursingCAS are required, coursework in NursingCAS is not required.

- Upload a Goal/Personal Statement.  
*Please write a short answer for the following questions:*
  - What are your personal and professional goals?
  - How will a Nursing Informatics Certificate help you achieve those goals?
  - What personal qualities do you possess that would make you successful in the Nursing Informatics Certificate Program?
  - How do you plan to apply the skills and knowledge from your Nursing Informatics Certificate Program training to improve health and the delivery of health care services?

For more information about the program please contact:



Chad Oppelt  
Admissions Counselor  
(877) 287-8719  
[coppelt@css.edu](mailto:coppelt@css.edu)

**Program Details**



# Student Experience

## Streamlined

- One application for various schools
- One set of transcripts for various schools
- Status check online 24/7
- Ability to request electronic references
- Able to upload CV/resume or other documents required

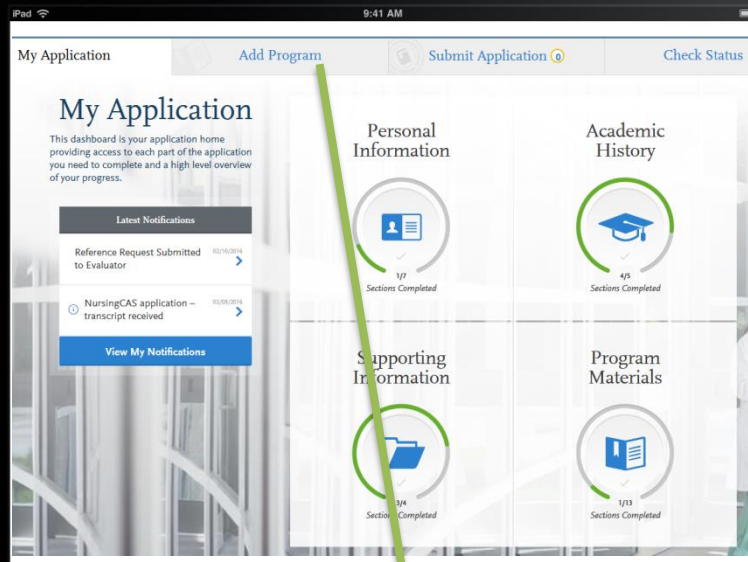
The screenshot displays a user interface for a student application portal. At the top, there is a navigation bar with options: "My Application", "Add Program", "Submit Application" (with a notification icon), and "Check Status". The user's name "Justin Leader" and "CAS ID: 2100122254" are visible in the top right corner, along with a "Sign Out" button.

### Application Materials

Material	Status	Action
Transcripts	Arrived 2 of 3	Verifying ✓
Evaluations	Requested → Accepted 1 of 1 → Completed ✓	
Justin Leader <small>Needed By: All Programs</small>	Requested → Accepted → Completed ✓	
test test <small>Needed By: All Programs</small>	Declined	Update Evaluators
Justin L <small>Needed By: All Programs</small>	Requested → Not Yet Accepted → Completing ✓	

### My Submitted Programs

Doctor of Nursing Practice Watertown University	In Progress ✓
MSN Family Nurse Practitioner Arsenal College	In Progress ✓



*Customize requirements for transcripts, document uploads, coursework entry, questions, references, deadline, etc.*



There is one application cycle per year from August to December with the start term of Summer (May) 2017. Application materials must be submitted to NursingCAS by our deadline of December 15, 2016 for admissions consideration. The application review process will start after the deadline of December 15; applicants will be notified of admissions decision in mid-February 2017.

**Eligibility:**

- 4-year nursing degree from an accredited program conferred prior to the start of the program.
- Cumulative GPA of at least 3.0
- Current, unencumbered licensure as a registered nurse in the state in which clinicals will occur.
- For new baccalaureate graduates, admission will be conditional pending licensure by the end of the summer semester.

In NursingCAS you will be required to choose your desired track and campus to attend. Applicants may apply for both St. Cloud and Duluth campuses but may only select one track for consideration. Applicants who designate more than one track (ex. FNP & PMHNP) will not be considered for admission.

The following requirements will be required in the online NursingCAS application. Please carefully review all the instructions prior to beginning your application. No items should be sent directly to CSS.

**A complete Nursing CAS application includes:**

1. All official transcripts.
  1. If you have previously attended CSS you must request your transcripts to be sent to Nursing CAS. Please contact [One Stop Student Services](#).
  2. No high school transcripts are required.
2. Essay uploaded
  - The essay should represent your highest level of academic writing and demonstrate ability to participate in a rigorous, fast-paced academic program. Prepare a one page (maximum) essay, typed and double-spaced, using 12-point Times New Roman font and one-inch margins, answering the following:
    - How do you see the Advanced Practice Registered Nurse influencing your professional career and society?

To start a new search, select a different option and then click Search

Delivery

School  Location

Degree Type  Graduate Level Track

Show  Available Programs  Past Programs  Future Programs

**The College of St. Scholastica**

PROGRAM NAME	START TERM	START YEAR	DELIVERY	CITY	STATE	DEGREE TYPE	GRADUATE LEVEL TRACK	DEADLINE
+ DNP - Adult-Gerontology Primary Care Nurse Practitioner (Duluth)	Summer 1	2017	Hybrid	Duluth	MN	DNP (Post-Baccalaureate)	Nurse Practitioner - Adult-Gerontology Primary Care	12/15/2016
+ DNP - Adult-Gerontology Primary Care Nurse Practitioner (Phoenix, AZ)	Summer 1	2017	Hybrid	Phoenix	AZ	DNP (Post-Baccalaureate)	Nurse Practitioner - Adult-Gerontology Primary Care	12/15/2016
+ DNP - Family Nurse Practitioner (Duluth)	Summer 1	2017	Hybrid	Duluth	MN	DNP (Post-Baccalaureate)	Nurse Practitioner - Family	12/15/2016

*Applicants pay a nominal fee to use the service; \$65 for 1 graduate application & \$35 for each additional graduate application and \$45 and \$30 for undergraduate programs.*

# Paperless Environment

- NursingCAS gives a great “first impression”
  - High tech
  - Customer service
  - Professionalism
- Nothing is sent directly to campus, including transcripts
  - 315 apps x 3.5 transcripts average = 1,102 transcripts
  - 315 apps x 3 recommendations average = 945 letters/forms
- Seamless communication from start to finish
  - Promotional emails to Prospective Students are sent to “in progress” NursingCAS applicants
  - Decisions letters are sent through NursingCAS to admitted applicants



**Subject:** CSS Post-Baccalaureate Nursing Program Admission Decision

Dear ,

Based upon the recommendation of the Admission and Progression Committee of the Post-Baccalaureate Nursing Department, we are pleased to offer you admission into the Post-Baccalaureate Nursing Program at the College of St. Scholastica, St. Cloud Campus, for the September 2013 cohort. Congratulations!

To reserve your place in the program for Fall 2013, please submit the Intent to Enroll form: <https://tango.css.edu/app/adepp/intent-to-enroll/> and pay your \$750 deposit by April 1, 2013. Information regarding how to pay your deposit is located

# Admissions Management Tools

- Unlimited User Access
- Local Statuses
- Document Access
- Queries and Lists
- Email Blasts
- GPA Calculations
- Tracking Interviews
- Online Review
- Scoring & Ranking
- Issuing Decisions
- Reports & Exports





# Results

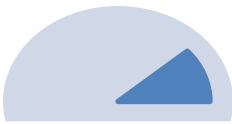
- Increased Program Exposure
- Centralized location of data
  - NursingCAS is web-based and real-time
  - Lends itself well to:
    - Travel
    - Telecommuting
    - Adjunct faculty
    - Multiple campuses
    - Disparities in technology
- Higher level of data integrity
  - Electronic letters of recommendation
  - Transcripts verified
  - AACRAO support
- Efficient Operations
  - Data and documents imported into Banner (*student information system*)





# Questions

Identify stakeholders



Leadership approval



Determine program set-up needs



On-boarding



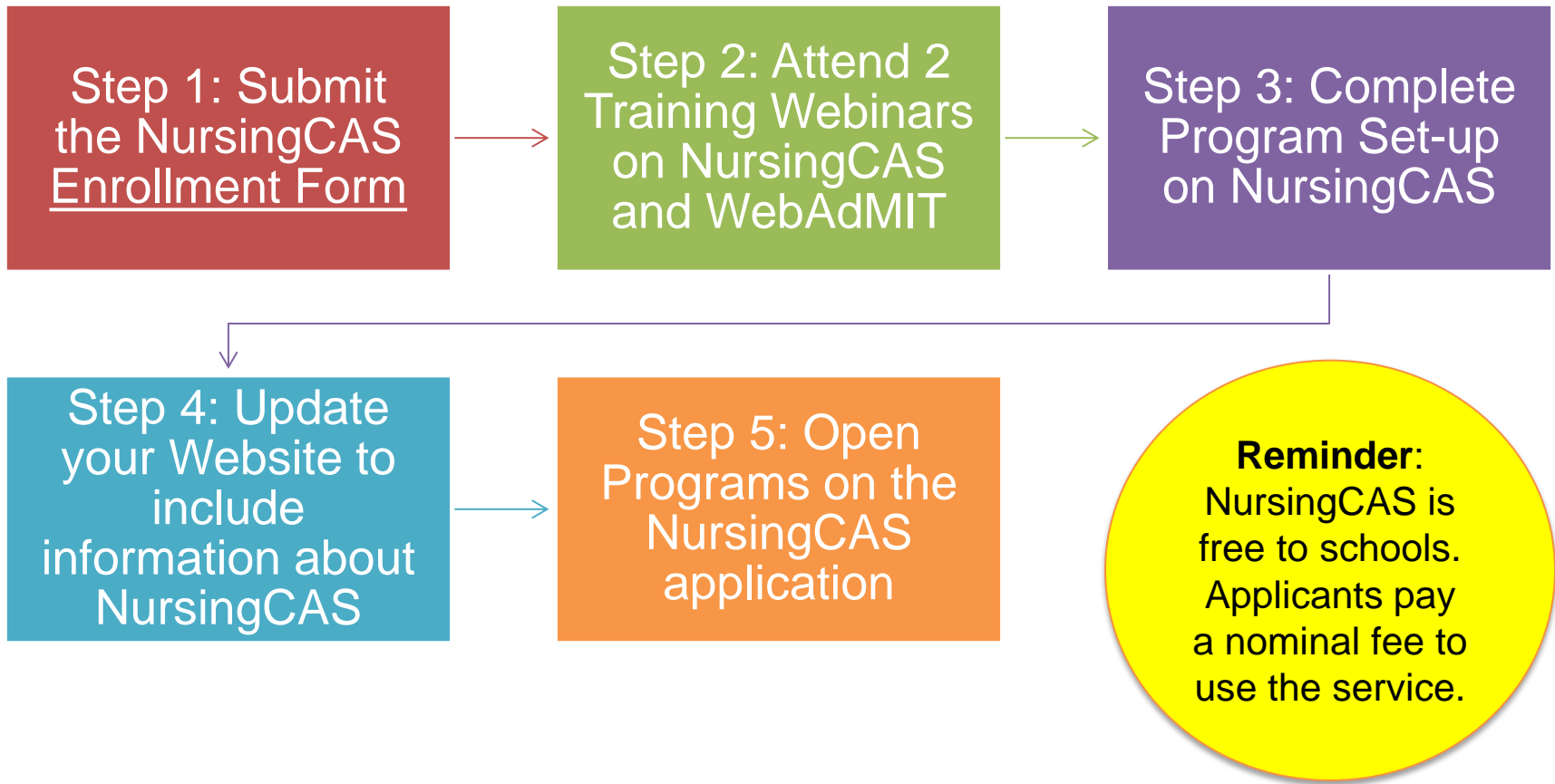
Training



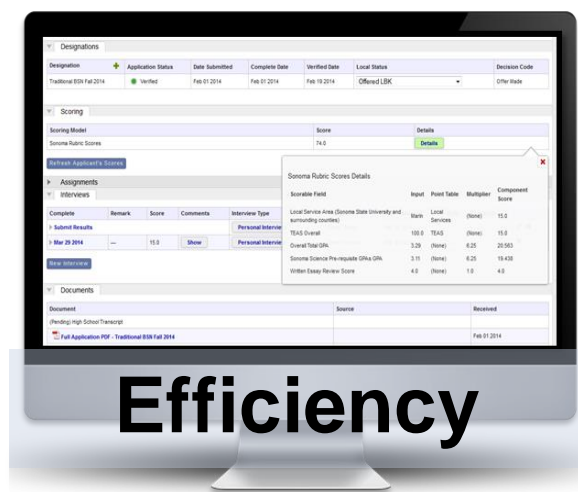
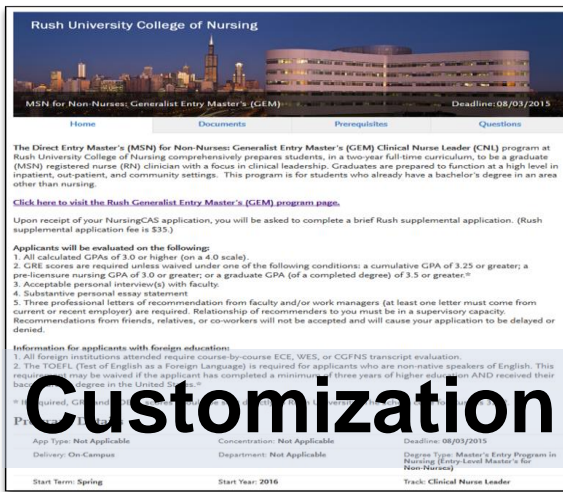
- Dean or Chair
- Faculty
- Admissions Office
- Registrar's Office
- Advisors
- IT
- Institutional Research and Planning
- Legal \* *Although participation in NursingCAS is non-binding, you may want to consult with your legal or contracts department*
- Prospective Students and Applicants



# How to Partner with NursingCAS



# Onboarding Steps



Efficient method to research and apply to multiple programs with one, online service. Increase your program's exposure.

Ability to customize your admissions requirements and brand your school's listing on a per program basis.

Use the free tools in NursingCAS to manage your admissions and/or download and import the data and documents into existing systems.

# Flexible to Meet Your Needs

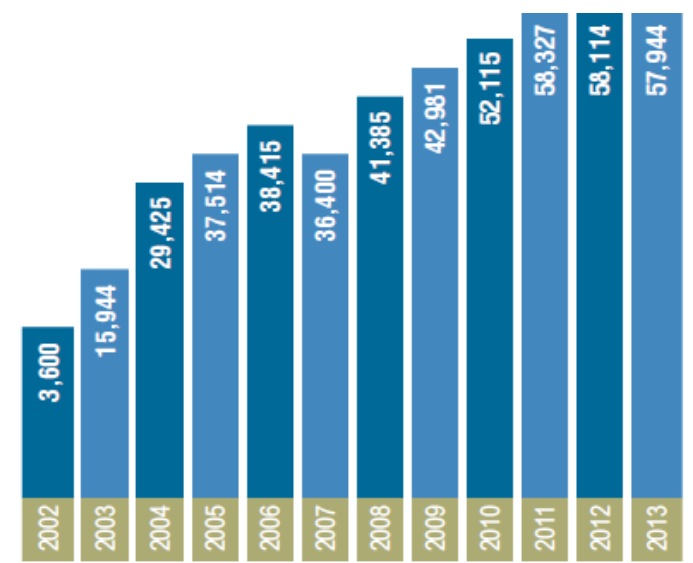
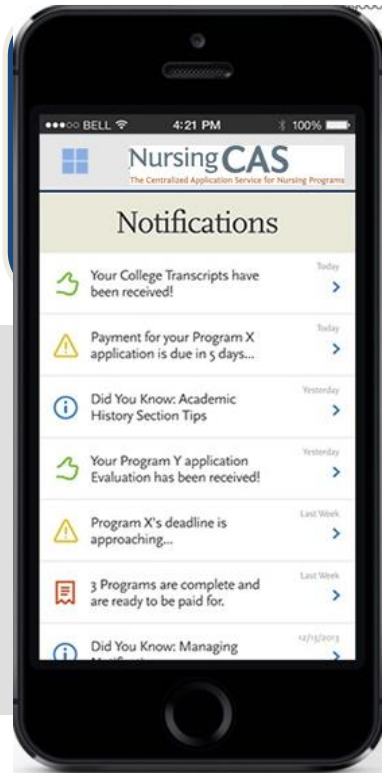
Streamline the application process for prospective students

- A single, online resource to research and apply to participating programs

Maximize capacity in schools of nursing and help fill available seats

- Qualified applicants are turned away from nursing schools annually even though more than 29,000 seats were unfilled

- Notify applicants about available seats at participating schools, new programs and deadline extensions

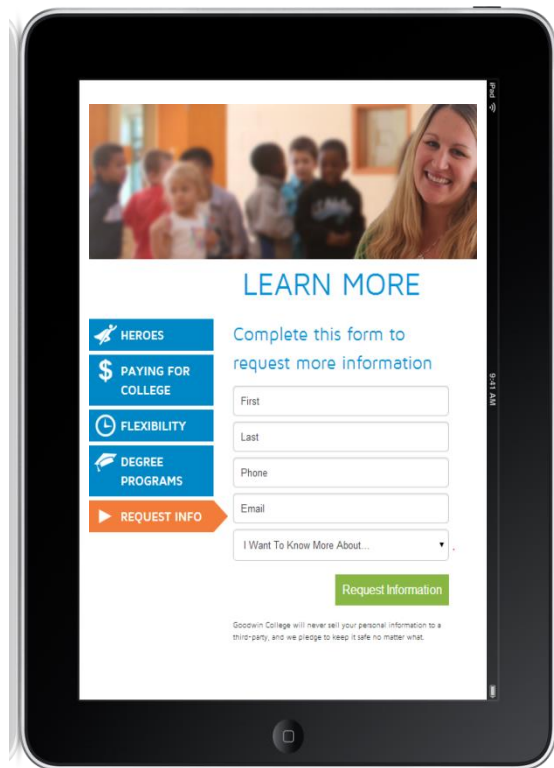


SOURCE: American Association of Colleges of Nursing, Research and Data Center, 2002-2013. AACN is not responsible for reporting errors by respondent institutions.



# Goal of NursingCAS





- Attend an Upcoming Webinar or Event
- Schedule a Call
- Visit the following site for more information:
  - [www.mynursingcas.org](http://www.mynursingcas.org)
  - [www.mynursingcas.org/join](http://www.mynursingcas.org/join)

## **American Association of Colleges of Nursing**

Caroline Allen, NursingCAS Director

202-463-6930 x258, [callen@aacn.nche.edu](mailto:callen@aacn.nche.edu)

## **Liaison International**

Ann Donnelly, NursingCAS Director

617-612-2064, [adonnelly@liaison-intl.com](mailto:adonnelly@liaison-intl.com)

# More Information